JetBlue Secures Additional Slots to Expand at LaGuardia and Reagan National

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JetBlue was the winning bidder for eight slot pairs at each airport-

NEW YORK, Dec. 1, 2011 /PRNewswire via COMTEX/ --

JetBlue Airways (NASDAQ: JBLU) is proud to announce today that it has completed an agreement to purchase two bundles of eight slot pairs, one at New York LaGuardia Airport (LGA) and the second at Ronald Reagan Washington National Airport (DCA), recently made available in an FAA auction. A slot pair provides authorization for one daily arriving flight and one daily departing flight and will allow JetBlue to double its already popular service at both airports in 2012.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

"Over the years, JetBlue has sought opportunities to grow in both Washington and New York. By nimbly seizing opportunities like this unique auction, we will be able to significantly expand our low fare presence in the nation's capital and our hometown of New York City," said JetBlue's Vice President of Network Planning and Partnerships, Scott Laurence. "We're very excited to continue to invest in New York, as well as Washington Reagan National, a market that's quickly proven to be a strong one for JetBlue after just one year of service. We look forward to bringing more low fares and welcoming more customers to these two popular airports."

JetBlue has offered low fare flights at LaGuardia Airport since 2004 and currently provides nonstop service to three Florida destinations - Fort Lauderdale-Hollywood, Orlando, and West Palm Beach - with up to ten daily flights that include all-leather seating, the most legroom in coach of any U.S. airline (a), free in-flight entertainment at every seatback, and unlimited free snacks and drinks. At Reagan National, where JetBlue began operations in November 2010, the carrier operates up to nine daily flights to its focus cities in Boston, Fort Lauderdale-Hollywood, and Orlando. It has, in its first year, successfully lowered the industry fares to the Boston market by approximately 30 percent (b). JetBlue looks forward to growth at both airports through this expansion.

JetBlue intends to announce destinations and schedules for its new service in the coming months.

About JetBlue Airways

JetBlue is New York's Hometown Airline(TM) with other focus cities in Boston, Fort Lauderdale, Los Angeles, and Orlando. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 68 cities with 700 daily flights and later this month plans to introduce service to St. Croix and St. Thomas in the U.S. Virgin Islands. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, or visit www.jetblue.com.

(a) Based on average fleet-wide seat pitch among domestic airlines.

(b) Industry fare average from Reagan National (DCA) to Boston Logan (BOS) went from $168 in the second quarter in 2010 to $118 in the second quarter in 2011.

SOURCE JetBlue Airways

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