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Nov 16, 2011

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-- JetBlue Getaways is giving away five four-day, three-night vacation packages for two each day to five new destinations in its network --

-- To celebrate, customers can book today through December 1 at just $149 each way for Wednesday travel through February, 2012 --

NEW YORK, Nov. 16, 2011 /PRNewswire via COMTEX/ --

New York's hometown airline, JetBlue Airways (Nasdaq: JBLU), today is pleased to announce the start of twice-weekly service to La Romana, its fifth destination in the Dominican Republic and its 67th BlueCity. The largest airline in the Dominican Republic takes to the skies between New York's John F. Kennedy International Airport (JFK) and La Romana International Airport (LRM) with service on Wednesdays and Saturdays. To mark the airline's new destination, customers can book sale fares today at jetblue.com/new through December 1 at just $149 each way for Wednesday travel through February, 2012 (a).

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

To kick off a week-long celebration of new service announcements, today JetBlue Getaways will be giving away five four-day, three-night vacation packages for two including roundtrip airfare and hotel accommodations to La Romana (b). Customers can visit jetblue.com/instantwin to receive a virtual scratch off card for their chance to win. Tomorrow through Saturday, customers can also enter for a chance to win one of five vacation packages each day to Liberia, Costa Rica, as well as St. Thomas and St. Croix respectively. Everyone who enters to win will also receive a $50 discount code off a future JetBlue Getaways vacation package.

"JetBlue is pleased to offer the only service from the Northeast to La Romana and to make a vacation getaway even easier than before," said JetBlue Director Schedule Planning Dave Clark. "We're excited to say that La Romana is our fifth destination in the Dominican Republic, something we're very proud of as the largest carrier in the country." [Full video interview at http://blog.jetblue.com/?p=18305].

"La Romana's privileged location along the breathtaking Chavon River, the Caribbean Sea and some of the most geologically rich natural areas in the Dominican Republic make it an ideal spot for exploring nature among peaceful towns and upscale resorts," said Magaly Toribio, Vice Minister of International Promotion for the Dominican Republic Ministry of Tourism. "The nearby resort community of Bayahibe is a visitor favorite with pristine beaches and nature tours including the Padre Nuestro Archeological Trail in the National Park of the East. And you must not miss Altos de Chavon, a 16th century artists' village; the area's world-class golf courses; and the Cave of Wonders featuring ancient Taino Indian drawings that delight and mystify visitors," she added.

"As a great many of our guests and villa owners reside in the New York area and frequently travel to the northeast US., we are thrilled with the launch of this new nonstop service," said Dr. Claudio Silvestri, President and CEO of Premier Resorts & Hotels, the management company for Casa de Campo. "With an 8-minute transfer to Casa de Campo after landing, our guests can easily spend the afternoon at the beach, play a round of golf, watch an afternoon polo match or go for a horseback ride."

JetBlue's schedule between JFK and LRM:

JFK to LRM:	**LRM to JFK:**
Depart - Arrive	Depart - Arrive
8:35 a.m. - 1:32 p.m.	2:30 p.m. - 5:33 p.m.
- Flights operate on Wednesdays and Saturdays -	

In the Dominican Republic, JetBlue also serves Puerto Plata, Punta Cana, Santiago and Santo Domingo with service to New York. It also connects Boston with Santo Domingo, Santiago and Punta Cana, and offers nonstop service from Ft. Lauderdale, Orlando and San Juan to Santo Domingo. With this new service, customers can also easily travel beyond New York to eight destinations including Boston, San Francisco, Los Angeles (LAX), Salt Lake City, Buffalo, Portland (Maine), Rochester and Syracuse, with convenient connecting service at our home base at Terminal 5 at JFK. Customers JetBlue's service to La Romana will be operated with the airline's fleet of Airbus A320 aircraft, featuring convenient, assigned seating; a first-checked bag free (c); complimentary and unlimited name brand snacks and drinks; comfy leather seats; more legroom than any other carrier in coach (d); and its award-winning customer service.

About JetBlue Airways

JetBlue is known for its award-winning service and free TV as much as its low fares, offering the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Legroom seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 66 cities with 650 daily flights and later this year plans to introduce service to St. Croix and St. Thomas in the U.S. Virgin Islands as well as Liberia, Costa Rica. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

(a) NO PURCHASE OR PAYMENT OF MONEY NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. Sweepstakes open to legal residents of the 50 United States, the District of Columbia, and Puerto Rico aged 18 years or older at the time of entry. Odds of winning per Daily Entry Period: 1:40,000. Total ARV of all Instant Win Prizes: $39,000. Void where prohibited. Sweepstakes ends November 19, 2011 at 11:59:59 PM EST. See Official Rules for complete details and entry instructions. Sponsor: JetBlue Airways, 118-29 Queens Blvd., Forest Hills, NY 11375. http://www.jetblue.com/instantwin

(b) Fares valid until 12/1/11 (the earlier of 11:59 PM ET or local) for flights between New York City (JFK) and La Romana, Dominican Republic (LRM) on Wed. only between 12/1/11 - 2/15/12 (Blackout dates: 12/16/11 - 1/4/12). 14-day advance purchase required. Fares are subject to availability; valid for new bookings only; may change without notice; must be purchased at time of reservation; and are one-way, nonrefundable and nontransferable. Fares do not include: Passenger Facility Charges up to $9.00 each way; September 11 Security Fees up to $5.00 each way; U.S. Arrival/Departure Tax of $16.30 each way; and government fees and taxes up to $329.00 each way. Fares also do not include $35 second bag fee, fees for oversized/overweight/extra baggage, and other fees for products/services sold separately. $15 fee applies to fares (not Award flights) purchased by phone or at a JetBlue ticket office. Taxes/fees must be paid at time of purchase and are subject to change as required by law. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited) by visiting jetblue.com, or calling 1-800-JETBLUE (1-800-538-2583), TTY/TDD 1-800-336-5530. $100 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. For Award flight cancellations, TrueBlue points will be re-deposited to the Member's account. Proper documentation required for boarding. Other restrictions apply; see jetblue.com/about/legal/legal.asp.

(c) Baggage weight and size limits apply.

(d) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

www.jetblue.com

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