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-- For the next five days, JetBlue Getaways is giving away five four-day, three-night vacation package for two each day to five new destinations in its network at www.jetblue.com/instantwin --

-- Surfers can 'Catch a Waive' on the airline's standard surfboard fee when traveling to any JetBlue destination between Nov. 17 and Dec. 17, 2011 --

NEW YORK, Nov. 15, 2011 /PRNewswire via COMTEX/ --

JetBlue Airways (Nasdaq: JBLU) is bringing customers closer to warm sunshine, soft sands and lapping waves this holiday season as it prepares to launch a plethora of new service and new destinations this week throughout the Caribbean and Latin America, including:

Tues., Nov. 15: Westchester County Airport's (HPN) only international service begins on JetBlue's new daily nonstop flight to Nassau, Bahamas (NAS).
Wed., Nov. 16: Twice weekly nonstop service from New York's John F. Kennedy International Airport (JFK) to La Romana International Airport (LRM), a brand new destination for the airline and the fifth served in the Dominican Republic.
Thurs., Nov. 17: Nonstop flights from San Juan's Luis Munoz Marin Airport (SJU) in Puerto Rico to St. Maarten begin, marking the eighth nonstop destination served from San Juan.
Thurs., Nov. 17: Nonstop flights launch from JFK to Liberia's brand new Daniel Oduber Quiros Airport (LIR), in the lush Guanacaste region of Costa Rica and the 68th city in JetBlue's route network.

(Logo: http://photos.prnewswire.com/prnh/20111020/NY90559LOGO)

As it continues Caribbean growth, on Dec. 12 JetBlue will also add new service from San Juan to both St. Thomas and St. Croix, in the U.S. Virgin Islands. Boston will receive nonstop service to St. Thomas later that week, on Dec. 15, 2011. JetBlue will close the year with a total of 70 destinations across its route network.

"We're growing throughout the Caribbean and throughout Central and South America," said JetBlue Director Schedule Planning Dave Clark. "It's an area that has a lot of growth opportunities that are a really good fit with the JetBlue product and award-winning customer service. It's very important for us." [Full video interview at http://blog.jetblue.com/?p=18305].

To kick off the week-long celebration, today through Saturday, Nov. 19 JetBlue Getaways will be giving away five four-day, three-night vacation package for two including roundtrip airfare and hotel accommodations each day, for a total of 25 Getaways vacation packages, to Nassau, La Romana, Liberia, St. Croix and St. Thomas respectively.

Customers can enter once per day at www.jetblue.com/instantwin to receive a virtual scratch off card for their chance to win. Everyone who enters to win will also receive a $50 discount code off a future JetBlue Getaways vacation package.

What's more, New York's Hometown Airline is inviting travelers to 'Catch a Waive' on JetBlue's standard $100 surfboard fee (a) when they travel between Nov. 17 and Dec. 17, 2011 to any destination surfboards are accepted in the airline's network. JetBlue connects surfers with plenty of great destinations for catching waves including Barbados, California (Long Beach, Los Angeles, San Diego, San Jose, San Francisco and Oakland), Costa Rica (Liberia and San Jose), the Dominican Republic (Santo Domingo, Punta Cana, Puerto Plata), Florida (Fort Lauderdale, Jacksonville and West Palm Beach), New York (Rockaways, Long Beach) and Puerto Rico (Aguadilla and San Juan).

All customers traveling through JetBlue's Terminal 5 at JFK this week will have the opportunity to take a photo in one of two tropical beach scenes, which can be easily uploaded to Facebook to share with friends and family. The scenes will be on-site to promote La Romana and Liberia, the airline's 67th and 68th new destinations.

JetBlue is the largest carrier in the Dominican Republic and Puerto Rico, and continues to focus its growth in the Caribbean and Latin America, adding new flights and destinations annually to the sunny, tropical places customers want to go for vacation or to visit friends and family. In December, JetBlue will launch nonstop service to the U.S. Virgin Islands, serving Boston to St. Thomas five times weekly and San Juan daily to both St. Thomas and St. Croix.

About JetBlue Airways

New York-basedJetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Legroom seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 66 cities with 650 daily flights. Later this year, JetBlue plans to introduce service to St. Thomas and St. Croix, in the U.S. Virgin Islands, as well as La Romana, Dominican Republic and Liberia, Costa Rica. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, 1-801-365-2583, or visit www.jetblue.com.

(a) The standard $100 fee for checking a surfboard will be waived between November 17, 2011 and December 17, 2011 on all JetBlue flights to all destinations where surfboards are accepted. (Surfboards are accepted to all destinations except to/from Bermuda, Santo Domingo and Santiago). Offer limited to one surfboard per customer. Surfboards are included as part of a customer's baggage allowance and customers checking a surfboard and a bag will be subject to the second bag fee, and additional bags are subject to corresponding baggage fees. Surfboards must be in a hard or soft-sided case, one surfboard per case. Any item weighing more than 100 lbs. will not be accepted as a checked bag.

(b) NO PURCHASE OR PAYMENT OF MONEY NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. Sweepstakes open to legal residents of the 50 United States, the District of Columbia, and Puerto Rico aged 18 years or older at the time of entry. Odds of winning per Daily Entry Period: 1:40,000. Total ARV of all Instant Win Prizes: $39,000. Void where prohibited. Sweepstakes ends November 19, 2011 at 11:59:59 PM EST. See Official Rules for complete details and entry instructions. Sponsor: JetBlue Airways, 118-29 Queens Blvd., Forest Hills, NY 11375. http://www.jetblue.com/instantwin

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