JetBlue Getaways: First Vacation Program to Partner with Google Offers

Oct 20, 2011

JetBlue Getaways: First Vacation Program to Partner with Google Offers

For only $30, customers will receive $300 towards any JetBlue Getaways vacation package of three nights or more for travel through Dec. 15, if booked by Dec. 11, 2011(a)-

NEW YORK, Oct. 20, 2011 /PRNewswire via COMTEX/ --

JetBlue Getaways, the airline's vacation program, is proud to be the first to partner with Google Offers to provide vacation package deals to their customers. For only $30, customers will receive a $300 discount towards any vacation package of three or more nights for a minimum of two people if booked by Dec. 11, 2011 for travel through Dec. 15, 2011. Google Offers subscribers in Austin, Boston, New York and Washington D.C. will receive the offer but the deal can be purchased by anyone at www.google.com/offers today.

(Logo: http://photos.prnewswire.com/prnh/20111020/NY90559LOGO)

"It's Getaways for all, at an unbelievable discount!" said Grant McCarthy, Director of JetBlue Getaways. "Our customers are looking for value when they come to book and we strive to deliver. Our product comes complete with air, hotel, the Getaways Best Price Guarantee, offering the lowest available price on vacation packages, and a 24-hour support desk dedicated to Getaways customers before, during and after their trip. It's a steal!"

"We created Google Offers to provide people with great deals that help them to discover new experiences and places to eat, shop and play," said Eric Rosenblum, Director of Product Management, Google Offers. "By partnering with JetBlue Getaways to run today's Google Offer, travelers in Austin, Boston, New York and Washington D.C. get front row access to getaways for less and the opportunity to experience a new place for the first time or perhaps return to a favorite spot."

JetBlue Getaways offers a complete vacation package, with air, hotel, wheels and more. It offers vacation packages across 66 destinations throughout the U.S., Mexico, Latin America and the Caribbean with exclusive deals on flights and directly contracted hotels. Members of the airline's customer loyalty program, TrueBlue, can also earn six points for every dollar spent on Getaways vacation packages booked on jetblue.com/vacations, earning reward travel twice as fast. To enroll in TrueBlue or to learn more about the program or Getaways vacations, visit www.jetblue.com/vacations or call 1-800-JETBLUE, option 3.

JetBlue Getaways comes with JetBlue's award-winning customer service and product, including a live in-flight entertainment system with more than 140 channels of free programming on personal seatback TVs (b) and reasonably priced first-run JetBlue Features movies from major Hollywood studios for a small charge (c). Customers also enjoy comfy leather seats that go easy on the legs with them most legroom in coach of any U.S. carrier (d) and unlimited complimentary snacks and drinks for the ride.

About JetBlue Airways

JetBlue is known for its award-winning service and free TV as much as its low fares, offering the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Legroom seats available for an additional cost. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 66 cities with 650 daily flights and later this year plans to introduce service to St. Croix and St. Thomas in the U.S. Virgin Islands as well as La Romana, Dominican Republic and Liberia, Costa Rica, subject to government approval. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, 1-801-365-2583, or visit www.jetblue.com.

(a) Limit one per person. Promo code is valid until 12/11/11 (11:59 PM ET) for $300 off purchase of a JetBlue Getaways vacation package of 3 nights or more for 2 or more people completed by 12/15/11 (Blackout Dates: 11/18-11/28/11). Code (case-sensitive) is for one-time use for new JetBlue Getaways bookings only, will apply to only one JetBlue Getaways package (regardless of the number of packages, rooms, etc. in the reservation), and is not valid for JetBlue flights, cruises or any other products/services. After the redemption period ends on 12/11/11 (11:59 PM ET), the promo code loses its value, but buyers who have not redeemed the promo code will automatically receive a refund for the paid value ($30), credited to the credit or debit card used for purchase, within 1 week of the close of the redemption period. For JetBlue Getaways reservations that are changed/canceled, a $100 fee per person plus any difference in package price will apply. For changes, the promo code will only apply to the modified reservation if it is booked by 12/11/11, is for travel within the eligible travel period, and otherwise satisfies all terms and conditions for this offer. Buyers who cancel their JetBlue Getaways reservation booked using the promo code will forfeit the promo code value and will not receive any refund for the code. Cancellations are for JetBlue Getaways travel credit only, valid for one year (and that credit will not include the promo code value). Code cannot be combined with any other offer or TrueBlue points. Except as required by law or as provided herein, code is not redeemable for cash, has no cash value, and cannot be partially redeemed. Package must be booked through JetBlue Getaways by visiting www.jetblue.com/vacations or by calling 1-800-JETBLUE (1-800-538-2583), option 3, or for speech/hearing

impediments, TTY/TDD, 1-800-336-5530; must be 18 or older. JetBlue Getaways packages are priced per person, based on double occupancy and do not include airfare taxes/fees. See JetBlue Getaways Terms and Conditions for additional restrictions and details.

(b) Live satellite TV and radio programming is not available on flights outside the continental U.S.

(c) First-run features are available for $6 on flights longer than two hours. Complimentary movies are offered on JetBlue's flights to the Caribbean and Latin America.

(d) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

SOURCE JetBlue Airways

Powered by SITECORE