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One-way sale available today through October 6, 2011 at www.jetblue.com/new for travel between January 12, 2012 and March 31, 2012 (a) -

HARTFORD, Conn. and PALM BEACH, Fla., Oct. 3, 2011 /PRNewswire via COMTEX/ --

JetBlue Airways (Nasdaq: JBLU) has a new way for Connecticut residents to connect to the soft sands of Florida, with its new nonstop flight between Hartford-Springfield's Bradley International Airport (BDL) and West Palm Beach International Airport (PBI). This is JetBlue's fourth destination added from Hartford in the past year, when the airline commenced service from Bradley International. Flights are on sale today through October 6, 2011 at www.jetblue.com/new for as low as $79 (a) each way for travel between January 12 and March 31, 2012. The daily, year-round West Palm Beach service begins on January 12, 2012.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

"We're very excited to announce nonstop service between Hartford and Palm Beach, Florida," said Dave Clark, director of route planning for JetBlue Airways. "We find that Hartford and Palm Beach are a great fit for the JetBlue brand. We've had a lot of success in both of those communities and we feel that travelers really appreciate the extra offerings that JetBlue gives; the extra legroom, the free DirecTV, and the award-winning customer service."

"JetBlue's ongoing and increasing investment in service to and from Bradley is welcome news for tourists and business travelers -- not to mention Connecticut's economy," said Connecticut Governor Dannel P. Malloy. "From its finance center in Darien to its use of Pratt & Whitney engines on its jets, JetBlue has proven itself as a key partner for growth in our state. I applaud their decision to begin service to yet another Florida destination from Bradley."

"We are thrilled about this new daily Hartford - West Palm Beach flight - it certainly reaffirms the trust and longstanding commitment by JetBlue in our destination as they grow their South Florida presence," said Palm Beach County CVB President and CEO Jorge Pesquera. "JetBlue has been serving The Palm Beaches and Boca Raton through PBIA since their company's launch in 2000, and we are very proud that a full decade later both JetBlue and JetBlue Getaways continue to step up this partnership, bringing thousands of new customers from a critically important and affluent market."

JetBlue's schedule between Hartford and West Palm Beach:

West Palm Beach (PBI) to Hartford (BDL):	**Hartford (BDL) to West Palm Beach (PBI):**
Depart - Arrive	Depart - Arrive
2:30 p.m. - 5:15 p.m.	6:00 p.m. - 9:10 p.m.
- Flights operate daily effective January 12, 2012 -	

JetBlue serves Fort Lauderdale and Orlando, Fla. nonstop from Hartford and will begin service to San Juan, Puerto Rico starting on January 5, 2012. In addition, Hartford customers can conveniently connect to other destinations in the Caribbean and Latin America via Fort Lauderdale and Orlando, including Aguadilla and Ponce, Puerto Rico; Santo Domingo, Dominican Republic; Bogota, Colombia; and Cancun, Mexico, or JetBlue's recently announced St. Thomas and St. Croix, through San Juan.

JetBlue's flights between Hartford and West Palm Beach will be operated with its comfortable Airbus A320 fleet and award-winning service featuring convenient, assigned seating; a first-checked bag free (b); complimentary and unlimited name brand snacks and drinks; comfy leather seats; and more legroom than any other carrier in coach (c).

About JetBlue Airways

JetBlue is known for its award-winning service and free TV as much as its low fares, offering the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Legroom seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 66 cities with 650 daily flights and later this year plans to introduce service to St. Croix and St. Thomas in the U.S. Virgin Islands as well as La Romana, Dominican Republic and Liberia, Costa Rica, subject to government approval. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, 1-801-365-2583, or visit www.jetblue.com.

(a) Fares valid until 10/6/11 (the earlier of 11:59 PM ET or local) for flights between Hartford, CT and Palm Beach, FL on Tue./Wed. only between 1/12/12 - 3/31/12 (Blackout dates: 2/15-2/19 for travel from Hartford to Palm Beach; 2/24-2/28 for travel from Palm Beach to Hartford). Fares valid for new bookings only; subject to availability; may change without notice; must be purchased at time of reservation; and are nonrefundable, nontransferable, and oneway. Fares do not include Passenger Facility Charges up to $9.00 each way; September 11th Security Fees up to $5.00 per enplanement at a US airport; and Federal Segment Taxes of $3.70 per domestic segment. Fares also do not include $35 second bag fee, fees for oversized/overweight/extra baggage, and other fees for products/services sold separately. $15 fee applies to fares (not Award flights) purchased by phone or at a JetBlue ticket office. Taxes/fees must be paid at time of purchase and are subject to change as required by law. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited) by visiting jetblue.com, or calling 1-800-JETBLUE (1-800-538-2583), TTY/TDD 1-800-336-5530. $100 change/cancel fee per person will apply, and for changes, there may be a fare adjustment. Cancellations receive JetBlue travel credit, valid for one year. For Award flight cancellations, TrueBlue points will be re-deposited to the Member's account. For Award flight changes, TrueBlue points can be applied toward changes, plus any increase in points as resulting from the change as long as the modified reservation meets all terms and restrictions for this offer. Proper documentation required for boarding. Other restrictions apply; see jetblue.com/about/legal/legal.asp.

(b) Baggage weight and size limits apply.

(c) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

Reservations
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TTY/TDD: +1 800 336-5530
www.jetblue.com

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