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The Teen Choice award-winning artist to perform hits from his new album Future History --

NEW YORK, Sept. 15, 2011 /PRNewswire via COMTEX/ --

JetBlue Airways (Nasdaq: JBLU), New York's Hometown Airline(TM), today proudly announces an exclusive live performance by international superstar Jason Derulo on Tuesday, September 27 at 5 p.m. ET, post-security at Terminal 5 (T5) at John F. Kennedy International Airport (JFK) in New York. JetBlue's *Live from T5* fall performance will be available to ticketed customers as part of the airline's industry-leading customer experience.

(Logo: http://photos.prnewswire.com/prnh/20110330/NY74270LOGO)

"We're thrilled to host the popular Jason Derulo at our innovative Terminal 5," said JetBlue Coordinator National Sponsorships Rick Pineda. "We couldn't have found a better match. Derulo's unique and innovative sound matches JetBlue's fresh branding and we just can't wait to see him perform later this month!"

JetBlue's *Live from T5* series is pleased to bring it home with a top vocal performance by a top-tier artist. Ticketed customers will be surprised and delighted to catch the blend of musical traditions that Derulo's futuristic pop-R&B sound combines. The 21-year-old singer, songwriter, dancer, and actor will be sure to catch the attention of passersby. Derulo's newest album, *Future History,* releases on Sept. 27 as well.

The pop-star loving airline is also teaming up with various local radio stations to award lucky winners and their guests exclusive access to the post-security event at JFK for Derulo's *Live from T5* performance.

Travelers choose JetBlue for its award-winning customer service and well-known product features, including live in-flight entertainment on personal seatback TVs with more than 140 channels of free programming (a) and reasonably priced first-run JetBlue Features movies (b). Customers also enjoy comfy, leather-clad seats that go easy on the legs with knee space that rivals any other U.S. airline in coach (c) and complimentary and unlimited snacks and drinks for the ride.

About Jason Derulo

Jason Derulo is gearing up for the September 27th release of *Future History*, the Miami-born singer, songwriter, dancer, and actor's follow-up to his self-titled 2010 debut for Beluga Heights/Warner Bros. Records. The album spawned three No. 1 Pop singles, the 3x-platinum "Whatcha Say," the 2x-platinum "In My Head," and the 2x-platinum "Ridin' Solo," making him the first male solo artist to score consecutive No. 1's on *Billboard*'s Pop Songs radio airplay chart in the chart's 17-year-history with his first two entries. *Future History*'s first two singles have already established Derulo's continued presence on the Pop charts in 2011. "Don't Wanna Go Home" spent five consecutive weeks in the Top 10, while "It Girl" is enjoying a swift ride into the Top 20 and beyond with the support of every Top 40 station in the U.S. Derulo, who has streamed more than 413 million views on his YouTube Channel, has sold more than 13 million singles and 850,000 albums worldwide. In August, he won a 2010 Teen Choice Award for "Choice Music: Album, R&B." Derulo won five awards at the 2011 BMI Pop Awards including "Songwriter of the Year," which he shared with Lady Gaga and his debut album's producer JR Rotem. He has also been nominated for a 2011 NAACP Image Award, an American Music Award, an ARIA and MOBO Award, two MTV Video Music Awards, two MTV Europe Music Awards, and a Much Music Award.

About Superfly Marketing Group

Based in New York City, Superfly Marketing Group (SMG) is the marketing division of Superfly Presents, a multi-dimensional entertainment agency and co-creator of the iconic Bonnaroo Music & Arts Festival, as well as other groundbreaking experiential events. Building upon Superfly's success as a touchstone for the millennial audience and leveraging the company's expertise with best in class production, SMG launched in 2009 as a strategic partner to brand marketers also attempting to reach this desirable target and drive lifestyle trends. Through its unique market insights, organic consumer approach, and robust industry relationships, SMG has been successful in developing creative programming and strategic marketing programs for a who's who of corporate titans both at Superfly-produced festivals and as standalone marketing programs. www.superflymarketinggroup.com.

About *Live from T5*

JetBlue's *Live from T5* concert series debuted in 2009 and was developed in partnership with Superfly Marketing Group. It has since grown into a concert series that transforms the travel experience by producing live entertainment for customers traveling through JetBlue's state-of-the-art Terminal 5 at JFK. *Live from T5* features artists from around the world. Over the past three years the series has hosted performances by Robyn, James Blunt, Taylor Swift, Raphael Saadiq, Sarah McLachlan and rock band Daughtry, among others. All *Live from T5* concerts take place post-security in the terminal marketplace.

About JetBlue Airways

JetBlue is New York's Hometown Airline(TM) with other focus cities in Boston, Fort Lauderdale, Los Angeles, and Orlando. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 66 cities with 650 daily flights and later this year plans to introduce service to St. Croix and St. Thomas in the U.S. Virgin Islands as well as La Romana, Dominican Republic and Liberia, Costa Rica, subject to government approval. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, or visit www.jetblue.com.

(a) Live satellite TV and radio programming is not available on flights outside the continental U.S.

(b) First-run features are available for $6 on flights longer than two hours. Complimentary movies are offered on JetBlue's flights to the Caribbean and Latin America.

(c) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

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