JetBlue Getaways Uncovers Top Secret Sale on Four Day, Three Night Vacation Packages

Aug 24, 2011

JetBlue Getaways Uncovers Top Secret Sale on Four Day, Three Night Vacation Packages

-- Customers can choose from nine domestic and international destinations and JetBlue will pair them with a hand-picked, three to five-star mystery hotel property --

-- Book vacation packages as low as $99(a) through 11:59 p.m. ET tonight at www.jetblue.com/vacations for travel Sept. 12-30 --

NEW YORK, Aug. 24, 2011 /PRNewswire via COMTEX/ --

JetBlue Getaways, the airline's (Nasdaq: JBLU) increasingly popular vacation package product, today covertly launched a Top Secret Sale on four day, three night Getaways (including airfare and hotel) for customers traveling from Boston, Fort Lauderdale, Long Beach, New York, and Tampa airports to nine domestic and international destinations, including: Aruba, Bermuda, Cancun, Las Vegas, Orlando, San Juan, Tampa, Turks & Caicos and West Palm Beach.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

Through 11:59 p.m. ET tonight, customers can book vacation packages as low as $99*(a)* per person to their destination of choice at www.jetblue.com/vacations. Once the destination is selected, JetBlue Getaways will surprise them with a top secret hotel, guaranteed to be a three to five star property, handpicked by JetBlue's product experts. Value and adventure-seekers must travel between Sept. 12 and Sept. 30, 2011.

"Some secrets are best kept quiet, but our Getaways Top Secret Sale is one worth sharing," said Grant McCarthy, director getaways and ancillary travel for JetBlue. "Following last year's success, we're pleased to again offer travelers superior vacation packages to some of our most desirable destinations that are sure to surprise and delight."

This offer is good for a minimum and maximum three-night stay only on a limited number of packages. Customers will not know which hotel when booking but will be contacted 72 hours in advance of their departure date by email and given the name of the hotel and package details.

JetBlue Getaways packages come with JetBlue's award-winning customer service and product, including a live in-flight entertainment system with more than 140 channels of free programming on personal seatback TVs. Customers also enjoy comfy leather seats that go easy on the legs with the most legroom in coach of any U.S. carrier*(b)* and unlimited complimentary snacks and drinks for the ride.

About JetBlue Getaways

JetBlue Getaways product includes the Best Price Guarantee and an exclusive 24-hour support desk, offering the lowest available price on complete vacation packages including airfare, ground transportation, hotel stays and more. Members of the airline's customer loyalty program, TrueBlue, can also earn six points for every dollar spent on vacation packages, earning reward travel twice as fast. JetBlue Getaways offers vacation packages across 66 destinations throughout the U.S., Mexico, Latin America and the Caribbean. More information can be found at www.jetblue.com/vacations.

About JetBlue Airways

JetBlue is New York's Hometown Airline(TM) with other focus cities in Boston, Fort Lauderdale, Los Angeles, and Orlando. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline* as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 66 cities with 700 daily flights and later this year plans to introduce service to Liberia, Costa Rica, St. Croix and St. Thomas in the U.S. Virgin Islands as well as La Romana in the Dominican Republic, subject to government approval. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, + 1-801-449-2525 from Brazil, or visit www.jetblue.com.

*(a) *Taxes Fees and Restrictions: Offers valid until 11:59 p.m. ET on [08/24/2011] or while supplies last for specified packages (specified dates, destinations and flights only). See individual offers for details. Hotel will not be disclosed until after purchase. (Hotel will be disclosed in the final email confirmation, which will be sent no less than 72 hours prior to your scheduled departure. Your initial booking confirmation email will be sent within 24 hours of purchase but will not disclose the hotel.) EMAIL ADDRESS REQUIRED AT TIME OF BOOKING. CONFIRMATION OF RESERVATION WILL BE SENT ONLY THROUGH EMAIL. Prices are per person, based on double occupancy, and include hotel rates, hotel taxes and fees, and roundtrip airfare, but do not include airfare taxes and fees. (Taxes and Fees: Passenger Facility Charges up to $9.00 each way; September 11 Security Fees up to $5.00 per enplanement at a U.S. airport; Federal Segment Tax of $3.70 per domestic segment; US Arrival/Departure Tax of $16.30 each way for Puerto Rico and international travel;*

and government taxes and fees up to $329.00 each way for international travel.) Package prices also do not include $35 second bag fee, fees for oversized/overweight/extra baggage or charges for any other services/items sold separately or not expressly specified as included in package (such as airport transfers, etc.). Full package price, including taxes and fees, must be paid at time of purchase. Packages sold AS IS. You cannot make any changes to any vacation package you purchase. All purchases are FINAL, and NO REFUNDS WHATSOEVER will be granted. Packages/offers subject to availability; may be restricted to certain hotel room categories; and are nontransferable. Proper documentation required for boarding. Other restrictions apply. See full Getaways Terms and Conditions for details. (In the event of any conflict between these Restrictions and the Getaways Terms & Conditions, these Restrictions shall control).

(b)JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

SOURCE JetBlue Airways

Powered by SITECORE