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Flights, set to begin Nov. 15, 2011, are on sale today through July 29 at www.jetblue.com/new for $129 each way for travel Nov. 15, 2011 - Feb. 15, 2012 (a) --

NEW YORK, July 26, 2011 /PRNewswire via COMTEX/ --

JetBlue Airways (Nasdaq: JBLU), in partnership with the Nassau Paradise Island Promotion Board (NPIPB), today is pleased to announce plans to further expand its successful Caribbean network with the addition of Westchester County Airport's (HPN) only international flight, offering daily nonstop service to Nassau, Bahamas (NAS). Service takes off November 15, 2011, subject to government approval.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

To celebrate the launch of the new Caribbean service, JetBlue is offering a one-way sale fare of $129 for travel Nov. 15, 2011 through Feb. 15, 2012. Travel must be booked by Fri., July 29 at www.jetblue.com/new. Blackout dates and other restrictions apply.

"JetBlue is excited to provide our Westchester and Fairfield County customers a simpler and more convenient way to access the Caribbean from their easy-in, easy-out local airport," said Dave Barger, CEO of JetBlue Airways. "We're equally as proud to offer the only regularly scheduled non-stop service from Westchester to the Caribbean, and to work with such great partners at the Nassau Paradise Island Board. Plus, our first flight will be offered just in time for customers to travel to the Bahamas to see the national champion UConn Huskies Men's Basketball team in action as they compete in the Battle 4 Atlantis tournament!"

"JetBlue has been an outstanding partner at our airport and we look forward to this continuing," Westchester County Executive Robert P. Astorino said.

"This addition of nonstop service from Westchester to Nassau represents the continuing growth of a most successful partnership between The Bahamas and JetBlue," said Vincent Vanderpool-Wallace, Bahamas Minister of Tourism and Aviation. "We believe that success is owed largely to the wonderful match between JetBlue customers and Bahamas vacationers and we will continue to look for other such opportunities to enable travelers to enjoy the culture, cuisine and the world's clearest waters of The Bahamas."

"We are pleased to partner with JetBlue to offer residents of Westchester County, and nearby Connecticut, the convenience of daily non-stop service to Nassau Paradise Island, just in time for planning their holiday travel and escape from winter weather," said Fred J. Lounsberry, CEO of the Nassau Paradise Island Promotion Board. "This new service will enable travelers to have breakfast at home and lunch on the beaches of Nassau Paradise Island in the Bahamas."

JetBlue's proposed schedule between White Plains and Nassau:

White Plains (HPN) to Nassau (NAS):	**Nassau (NAS) to White Plains (HPN):**
Depart - Arrive	Depart - Arrive
8:10 a.m. - 11:10 a.m..	12:05 p.m. - 2:55 p.m.

- Flights will operate daily, effective November 15, 2011 -

- All times local -

JetBlue also offers multiple daily departures to Nassau for New York metro area customers from John F. Kennedy International.

JetBlue is New York's hometown airline and the only company to co-brand the I Love New York logo. The airline offers convenient service out of five airports in the Big Apple area including Westchester County, Stewart International, LaGuardia, Newark International and its home base at John F. Kennedy International.

JetBlue's flights between White Plains and Nassau will be operated with its Embraer E190 fleet and award-winning service featuring convenient, assigned seating; a first-checked bag free (b); complimentary and unlimited name brand snacks and drinks; comfy leather seats; and free first-run movies on seatback televisions.

About JetBlue Airways

JetBlue is New York's Hometown Airline(TM) with other focus cities in Boston, Fort Lauderdale, Los Angeles, and Orlando. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline(c) as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 66 cities with 700 daily flights and later this year plans to introduce service to St. Croix and St. Thomas in the U.S. Virgin Islands as well as La Romana in the Dominican Republic, subject to government approval. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

(a) Offer valid White Plains (HPN) to/from Nassau (NAS): Offer ends July 29, 2011, the earlier of 11:59 PM EDT or local. Travel valid from Nov. 15, 2011 - Feb. 15, 2012. Blackout dates are Nov. 22 - Nov. 28, 2011 and Dec. 16, 2011 - Jan. 4, 2012. Travel valid Tue/Wed only. Offer subject to availability; may change without notice; nonrefundable, nontransferable; oneway. $15 fee applies for fares (not Award flights) purchased by phone or at a JetBlue ticket office. Offer do not include Passenger Facility Charges up to $9 each way; September 11th Security Fees up to $5 each way; Federal Segment Tax of $3.70 per domestic segment. International offers do not include government fees and taxes up to $140.00 each way. Taxes/fees must be paid at time of purchase. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited), for $100 fee p/p and applicable fare adjustment, at jetblue.com, or 1-800-JETBLUE (1-800-538-2583), TTY/TDD 1-800-336-5530. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Second bag fee $35. Other restrictions apply; see jetblue.com/about/legal/legal.asp.

(b) Baggage weight and size limits apply.

(c) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

SOURCE JetBlue Airways

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