405 Freeway Closure? We're So Over It! JetBlue to Fly Between Burbank and Long Beach on Sat., July 16

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- Skip the traffic madness and fly #OverThe405 for $4 or $5 (a) each way; two roundtrip "planepools" available to book now at www.jetblue.com/overthe405 -

- Plus, dodge gridlock with 40.5% off airfare on a JetBlue Getaways vacation to Las Vegas from Burbank or Long Beach, in addition to $40.50 discount on the entire package when booking at www.jetblue.com/vacations (b) -

LOS ANGELES, July 13, 2011 /PRNewswire via COMTEX/ --

JetBlue Airways (Nasdaq: JBLU) today announces the introduction of two special nonstop flights #OverThe405, between Los Angeles' Long Beach Airport and Bob Hope Airport in Burbank this Saturday, July 16, 2011 during 'Carmageddon,' a.k.a. the 405 Freeway closure. As an alternative to carpooling, book a 'planepool' between the Valley and the beach today at www.jetblue.com/overthe405 for $4 each way, including taxes and fees, or for $5 customers can also enjoy an Even More Space seat which includes early boarding and early access to overhead bin space as well as a spacious seat with extra legroom.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

"We're helping Angelenos get over the gridlock altogether and enjoy the Valley or the beach, their favorite soccer match or a food festival, without having to brave the traffic jams to get there," said Mark Rogers, JetBlue's L.A. marketing manager. "Plus, you'll receive some of the best customer service in the industry, you can check a bag free, have the benefit of ample legroom while you tune to one of more than 100 live channels of free TV or radio stations, and snack freely, all while having a birds-eye view of the road congestion you've given up."

"I congratulate JetBlue on taking their customer service to new heights by providing alternatives for travelers in the L.A. Basin during 'Carmageddon' weekend," said Long Beach Mayor Bob Foster. "JetBlue's solution to Carmageddon will allow everyone in the L.A. Basin to visit Long Beach this weekend and enjoy a weekend of fun on the beach just a quick flight from Burbank."

For locals seeking refuge farther from home, JetBlue is offering a 40.5 percent discount on the airfare portion of any JetBlue Getaways vacation package to Las Vegas from Burbank or Long Beach, as well as an additional $40.50 off their entire vacation, when using promo code CA405 at www.jetblue.com/vacations. Two-night packages to Las Vegas start as low as $205 for two people. Vacations must be booked by Friday, July 15 for travel taking place July 16 - July 19, 2011.

JetBlue's #OverThe405 schedule on Sat., July 16 between Long Beach and Burbank:

Burbank (BUR) to Long Beach (LGB):	**Long Beach (LGB) to Burbank (BUR):**
Depart - Arrive	Depart - Arrive
Flight 405 12:20 p.m. - 1:05 p.m. Flight 1405 6:35 p.m. - 7:10 p.m.	Flight 406 1:50 p.m. - 2:34 p.m. Flight 1406 7:55 p.m. - 8:30 p.m.

From Long Beach Airport, JetBlue offers 30 daily flights to Anchorage, Alaska; Austin, Texas; Boston; Chicago (O'Hare); Las Vegas; New York (JFK); Portland, Ore.; Salt Lake City; Seattle; and Washington (Dulles), as well as frequent intra-California service to Oakland, Sacramento and San Francisco. The airline also offers nonstop service to Las Vegas and JFK daily from Burbank. JetBlue has served LAX travelers since 2009, where the carrier currently offers five coast-to-coast flights daily to New York's John F. Kennedy International Airport (JFK) and convenient twice daily service to Boston, as well as nonstop daily service to Fort Lauderdale.

Travelers interested in creating full-feature vacations can also pair their JetBlue flight with a car, a hand-picked hotel, and other amenities by booking a JetBlue Getaways vacation package at www.jetblue.com/vacations. Services include the JetBlue Getaways Best Price Guarantee, offering the lowest available price on vacation packages and flights, TrueBlue customer loyalty points on every dollar spent and an exclusive 24-hour support desk dedicated to Getaways customers before, during and after their trip. Additionally, customers who book a vacation will be rewarded with a $50 discount, good for a future getaway (c).

About JetBlue Airways

JetBlue is New York's Hometown Airline(TM) with other focus cities in Boston, Fort Lauderdale, Los Angeles, and Orlando. Known for its award-winning

service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 66 cities with 700 daily flights and later this year plans to introduce service to St. Croix and St. Thomas in the U.S. Virgin Islands as well as La Romana, Dominican Republic and Liberia, Costa Rica, subject to government approval. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, or visit www.jetblue.com.

(a) Offer valid Long Beach (LGB) to/from Burbank (BUR) for flights on July 16, 2011 booked between now and July 16, 2011 . Travel must be booked at least 90 minutes in advance of scheduled flight. Fares are only available on www.jetblue.com. Travel Jul. 16, 2011. Offer subject to availability; may change without notice; nonrefundable, nontransferable; oneway. Advertised fare includes all taxes and fees; however, weight and size limits apply to first free checked bag, a second checked bag fee of $35 will apply, and advertised fare does not include products or services sold separately, including, but not limited to, unaccompanied minor fees, pet fees, additional, excess, overweight or oversized checked baggage, in-flight movies, pillows and blankets, headsets or beverages. See [fees link] for details. Entire fare, including taxes/fees, must be paid at time of purchase. Cancellations/changes must be made prior to scheduled departure by visiting jetblue.com or by calling 1-800-JETBLUE (1-800-538-2582), TTY/TDD 1-800-336-5530, and a $100 cancel/change fee per person will apply; (otherwise all money for fare is forfeited).For changes, a fare differential per person will also apply. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Other restrictions apply; see jetblue.com/about/legal/legal.asp.

*(b) Offer ends 7/15/11. Use promo code **CA405** (case-sensitive) at checkout to receive $40.50 off. Valid on bookings from LGB or BUR to LAS only 7/13-7/15/11; for travel 7/16 - 7/19/11. Restrictions apply. See full Getaways Terms and Conditions.*

(c) Offer valid 12 months from date of receipt of reservation confirmation email; see email for details and offer code. Code valid for new bookings only. Restrictions apply. See full Getaways Terms and Conditions.

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TTY/TDD: +1 800 336-5530
www.jetblue.com

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