jetBlue

JetBlue Opens Second Destination in Costa Rica: Liberia!

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--Four weekly nonstop flights between New York's JFK and Costa Rica's Pacific coast set to begin November 17, 2011-
-- Start date to coincide with opening of new terminal at Daniel Oduber Quiros International Airport-
-- One-way sale fares as low as $139 each way available for bookings today through July 15 at www.jetblue.com/new for travel between November 17, 2011 and February 14, 2012 (a) -

NEW YORK, July 6, 2011 /PRNewswire via COMTEX/ --

JetBlue Airways (Nasdaq: JBLU) today is pleased to announce plans to add four weekly nonstop flights between New York's John F. Kennedy International Airport (JFK) and Liberia, Costa Rica's Daniel Oduber Quiros International Airport (LIR) effective November 17, 2011, subject to government approval. Liberia, on the Pacific coast, will be JetBlue's second destination in Costa Rica, in addition to San Jose's Juan Santamaria International Airport (SJO), which is served daily from Orlando International (MCO). To celebrate the launch of its 70th destination, JetBlue is offering special fares as low as $139 available for bookings through July 15 at www.jetblue.com/new for travel between November 17, 2011 and February 14, 2012.

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

The President of Costa Rica, Laura Chinchilla, the nation's Presidential Minister, Carlos Benavides, and the Minister of Tourism, Allan Flores, joined JetBlue officials in making this announcement earlier today at the presidential palace in San Jose.

In addition to the introductory fare, three lucky contest winners who guessed the airline's 70th destination correctly in JetBlue's Guess Where We're Going promotion on Facebook won a four-day, three-night JetBlue Getaways vacation package for two, including flights and hotel accommodations to Liberia. Customers are encouraged to follow JetBlue on facebook.com/jetblue for more exciting promotions to come.

"We're delighted to be adding Liberia to our growing list of destinations and giving our customers access to the breathtaking Guanacaste beaches and natural parks," said Chad Meyerson, director of global sales for JetBlue Airways. "Costa Rica and its people have much to offer and have been a great partner since we started flying to San Jose more than two years ago. We're happy to be able to strengthen that relationship today while expanding our footprint in Central America."

"We are overjoyed that JetBlue has added Liberia to its list of destinations giving U.S. travelers even greater access to Costa Rica," said Allan Flores, Costa Rica Minister of Tourism. "This new route will allow U.S. travelers to have unprecedented access to Costa Rica's Northwestern region rich with so many tourist offerings, particularly during the high season months."

In addition to this new nonstop service to Liberia from New York, customers in Boston, Buffalo, Rochester, or Burlington, among other cities, can enjoy easy connecting service via JFK. JetBlue also flies to Bogota, Colombia in South America.

JetBlue's proposed schedule between New York and Liberia:

New York (JFK) to Liberia (LIR):	**Liberia (LIR) to New York (JFK):**
Depart - Arrive	Depart - Arrive
9:40 a.m. - 2:05 p.m.	3:00 p.m. - 9:00 p.m.
- Flights will operate Thursday, Saturday, Sunday, Tuesday only effective November 17, 2011 -	
- All times local -	

JetBlue's flights between New York and Liberia will be operated with its comfortable Airbus A320 fleet and award-winning service featuring convenient, assigned seating; a first-checked bag free (b); complementary and unlimited name brand snacks and drinks; comfy leather seats; free first-run movies on seatback televisions (c); and more legroom than any other carrier in coach (d).

About JetBlue Airways

JetBlue is New York's Hometown Airline(TM) with other focus cities in Boston, Fort Lauderdale, Los Angeles, and Orlando. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline as well as super-spacious Even More Space seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 66 cities with 700 daily flights and later this year plans to introduce service to St. Croix and St. Thomas in the U.S. Virgin Islands as well as La Romana in the Dominican Republic, subject to government approval. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, 0800-012-1666 from Costa Rica, or visit www.jetblue.com.

(a) Offer valid New York City (JFK) to/from Liberia (LIR): Offer ends July 15, 2011, the earlier of 11:59 PM ET or local. Travel Nov. 17, 2011 - Feb. 14, 2012. Blackout dates are Nov. 22 - Nov. 28, 2011 and Dec. 16, 2011 - Jan. 4, 2012. 14-day advance purchase required. Offer subject to availability; may change without notice; nonrefundable, nontransferable; one-way. $15 fee applies for fares (not Award flights) purchased by phone or JetBlue ticket office. Offer do not include Passenger Facility Charges up to $9 each way; September 11th Security Fees up to $5 each way; Federal Segment Tax of $3.70 per domestic segment. International offers do not include government fees and taxes up to $140.00 each way. Taxes/fees must be paid at time of purchase. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited), for $100 fee p/p and applicable fare adjustment, at jetblue.com, or 1-800-JETBLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, or 0800-012-1666 (Costa Rica). Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Second bag fee $35. Other restrictions apply; see jetblue.com/about/legal/legal.asp.

(b) Baggage weight and size limits apply.

(c) On flights outside the contiguous 48 states where live satellite TV and radio programming is not available, complimentary movies are offered for free.

(d) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

SOURCE JetBlue Airways

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