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Jun 14, 2011

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Performing as part of JetBlue's Live from T5 concert series to promote her album Body Talk -

NEW YORK, June 14, 2011 /PRNewswire via COMTEX/ --

JetBlue Airways (Nasdaq: JBLU) proudly announces an exclusive, intimate concert for ticketed customers and contest winners by international pop artist Robyn on Monday, June 20, post-security at Terminal 5 (T5) at John F. Kennedy International Airport (JFK) in New York. The *Live from T5* summer concert will complement T5's state-of-the-art design and JetBlue's industry-leading customer experience.

(Logo: http://photos.prnewswire.com/prnh/20110330/NY74270LOGO)

"Our goal is to bring exceptional talent to JetBlue's *Live from T5* concert series," said Chris Timmins, brand coordinator at JetBlue. "New York City plays host to some of the best music in the world, so we look for our own way to present an unforgettable concert experience to our customers. Robyn's performance in our terminal at JFK should do just that."

Body Talk is further proof that Robyn's understanding and love of pop music is as intrinsic as it is accomplished. Lead single "Dancing On My Own," the heartbreaking heir to "With Every Heartbeat," went top ten in the UK, while everyone from Pitchfork to the BBC, the Guardian to Stereogum, bestowed effusive praise and numerous stars on *Body Talk*, which offers the clearest example yet of Robyn's pop prowess.

JetBlue is widely known for its award-winning customer service and product features, including the best entertainment in the skies with more than 140 channels of free programming on personal seatback TVs (a) and top-rated JetBlue Features movies (b). Customers also enjoy comfortable seats with the most legroom of any other U.S. airline in coach (c) and complimentary and unlimited snacks and drinks for the ride.

About Robyn

Robyn, Konichiwa/Cherrytree/Interscope international recording artist, singer, and songwriter became known in the late nineties for her worldwide dance-pop hit "Do You Know (What It Takes)" from her debut album *Robyn Is Here* (1997). She has worked with legendary producer Max Martin. The popularity of her #1 hit single "With Every Heartbeat", and subsequent album release *Robyn* (2005), brought her mainstream success worldwide. In 2011, Robyn won four Swedish Grammys and was nominated for a U.S. Grammy for "Dancing On My Own" from her album *Body Talk*. This was her second Grammy nomination: in 2009 she was nominated for Best Dance/Electronic album for *Robyn*. Her latest video, "Call Your Girlfriend", is available at http://www.youtube.com/robyn.

About *Live from T5*

JetBlue's *Live from T5* concert series debuted in 2009 and was developed in partnership with Superfly Marketing Group. It has since grown into a concert series that transforms the travel experience by producing live entertainment for customers traveling through JetBlue's state-of-the-art Terminal 5 at JFK. *Live from T5* features artists from around the world. Over the past three years the series has hosted performances by James Blunt, Taylor Swift, Raphael Saadiq, Sarah McLachlan and rock band Daughtry, among others. All *Live from T5* concerts take place post-security in the terminal marketplace.

About Superfly Marketing Group

Based in New York City, Superfly Marketing Group (SMG) is the marketing division of Superfly Presents, a multi-dimensional entertainment agency with expertise in strategy development, creative programming, lifestyle event production, and co-creator of the iconic Bonnaroo Music & Arts Festival, as well as other groundbreaking experiential events. Building upon Superfly's success as a touchstone for the millennial audience and leveraging the company's expertise with best in class production, SMG launched in 2009 as a strategic partner to brand marketers also attempting to reach this desirable target and drive lifestyle trends. Through its unique market insights, organic consumer approach, and robust industry relationships, SMG has been successful in developing creative programming and strategic marketing programs for a who's who of corporate titans both at Superfly-produced festivals and as standalone marketing programs. www.superflymarketinggroup.com

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Legroom seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 66 cities with 700 daily flights. Later this year JetBlue plans to introduce service to La Romana, Dominican Republic, subject to government approval. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800 538 2583 from the U.S.A, TTY/TDD +1 800 336 5530, or visit www.jetblue.com.

(a) Live satellite TV and radio programming is not available on flights outside the continental U.S.

(b) First-run features are available for $5.99 on flights longer than two hours. Complimentary movies are offered on JetBlue's flights outside the contiguous 48 states.

(c) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

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