JetBlue Begins Four Daily Flights From Boston to Newark: It's Now Affordable

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- Now operating 10 daily flights from Boston to the New York City metropolitan area -

- The new service will bring JetBlue's low-fare competition into a notoriously high-fare market -

BOSTON, May 4, 2011 /PRNewswire via COMTEX/ --

JetBlue Airways (Nasdaq: JBLU), Boston's largest carrier, today begins four daily flights between Boston's Logan International Airport and Newark's Liberty International Airport, complementing its existing schedule of frequent daily flights between Boston and New York's John F. Kennedy International Airport. The new service will bring JetBlue's low-fare competition into a notoriously high-fare market. Since JetBlue announced plans to serve the Boston-Newark market, the lowest walk-up fare has dropped more than 75 percent (a).

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

"We're excited to dramatically lower prices on this route by bringing our industry-leading product to the market and providing the great JetBlue service and product our customers have come to expect of us," said Dave Clark, Director of Network Planning. "Our exceptional product and low fares allow us to continue growing our position as Boston's #1 carrier, serving more nonstop destinations and carrying more travelers than any other airline."

"We are delighted to see JetBlue's continued growth in Boston. We wish JetBlue's crew and passengers great success on their new route," said Boston's Mayor, Thomas M. Menino.

"I congratulate JetBlue and its partners on adding Newark as a destination, providing our residents and travelers with greater choices at Newark Liberty International Airport," said Newark Mayor Cory A. Booker. "JetBlue knows what the rest of the nation is learning - that Newark is dramatically transforming itself into a destination of choice, and a hub for business expansion."

In 2010, the average airfare paid by travelers in the Boston - Newark market was $291 one-way, a price that is higher than the average fare paid by Boston travelers on any of the six coast-to-coast routes operated by JetBlue from Logan, according to statistics from the United States Department of Transportation.

JetBlue's planned schedule between Boston Logan and Newark Liberty International:

BOS to EWR:	EWR to BOS:
Depart - Arrive	Depart - Arrive
6:15 a.m. - 7:31 a.m.	8:30 a.m. - 9:46 a.m.
9:50 a.m. -11:04 a.m.	11:50 a.m. - 12:56 p.m.
3:29 p.m. - 4:48 p.m.	5:30 p.m. - 6:48 p.m.
6:20 p.m. - 7:41 p.m.*	8:30 p.m. - 9:47 p.m.*
- Flights operate daily effective today-	
**Frequency is not available Saturday*	

JetBlue's Boston to Newark flights will be operated with its quiet and fuel efficient 100-seat Embraer 190 aircraft (E190); the only to offer in-flight entertainment with live DIRECTV® and XM Satellite Radio programming at every seat (b). The spacious E190 offers all-leather seating, industry-leading legroom, as well as unlimited free snacks and drinks served by JetBlue's friendly, award-winning crewmembers.

About JetBlue Airways

JetBlue Airways, Boston's #1 carrier, has created a new airline category based on value, service and style. In 2010, the carrier ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the sixth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Legroom seats.. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 64 cities with more than 700 daily flights. Later this year JetBlue plans to introduce service to Anchorage, Alaska, and Martha's Vineyard, Mass. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800 538 2583 from the U.S.A., TTY/TDD +1 800 336 5530, or visit www.jetblue.com.

*(a) *Based on comparison of lowest published one-way walk-up fare of $405 on 10/17/10 (before announcement) and $99 on 4/21/11*

(b) Live satellite TV and radio programming is not available on flights outside the continental U.S.

SOURCE JetBlue Airways

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