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New connections between the U.S., Iceland, and cities across Europe begin -

NEW YORK and REYKJAVIK, Iceland, May 2, 2011 /PRNewswire via COMTEX/ --

JetBlue Airways (NASDAQ: JBLU), New York's hometown airline, and Icelandair, the flagship carrier of Iceland, today announced the launch of a new interline partnership at a ceremony in New York. The partnership opens up new travel opportunities for customers connecting between JetBlue's network in the United States and the Caribbean and Icelandair destinations throughout Scandinavia, the United Kingdom, and Continental Europe.

Through this partnership, customers will now be able to book a single combined ticket for JetBlue and Icelandair-operated flights with one-stop check-in and baggage transfer between the two airlines. Customers may purchase JetBlue-Icelandair travel via travel agents, online, or through Icelandair's reservations call center beginning later this week.

When connecting in the Americas, Icelandair customers will enjoy JetBlue's award-winning service on flights from dozens of gateways including Chicago; Denver; Fort Lauderdale, Florida; Las Vegas; Los Angeles; and San Juan, Puerto Rico. JetBlue is the largest domestic airline in Boston and at New York/JFK, offering flights that feature all-leather seating, lots of legroom, in-flight entertainment at every seatback, and unlimited free snacks and drinks.

Icelandair offers three cabins of premium service featuring equally impressive new leather seats, personal in-flight entertainment and easy access to the popular destination of Reykjavik via Icelandair's gateway cities of Boston, New York/JFK, and Washington/Dulles. Icelandair will expand service from Boston and New York/JFK to Reykjavik with twice-daily flights on June 1, 2011 and will launch non-stop service from Washington/Dulles to Reykjavik on May 17, 2011 making JetBlue connections the perfect complement.

Once in Iceland, Icelandair offers non-stop connections to destinations in Scandinavia, including Billund and Copenhagen, Denmark; Bergen and Oslo, Norway; Gothenburg and Stockholm, Sweden; Helsinki, Finland and other popular European cities including Amsterdam, Glasgow, London and Paris. Connecting passengers may also stopover in Iceland at no additional airfare to experience the natural beauty and many attractions in Iceland.

"Icelandair and JetBlue share many of the same philosophies and place the customer's experience in the highest regard," said Helgi Mar Bjorgvinsson, Icelandair's Senior Vice President of Sales and Marketing. "Our harmonious networks from New York, Boston and Washington, D.C. and like-minded customer service make this a natural partnership. Together we will open a new world of opportunities for customers traveling from the United States and the Caribbean to Iceland, Scandinavia, the United Kingdom and Continental Europe. We look forward to working together and strengthening our relationship into the future."

"We're pleased to welcome Icelandair to the JetBlue network as our tenth partner airline," said Scott Resnick, JetBlue's director of airline partnerships. "With its reputation for quality service, a comfortable in-flight experience, and an impressive array of connections across Scandinavia and throughout Europe via Reykjavik, teaming up with Icelandair is a great win for customers."

About Icelandair

Icelandair, the national carrier of Iceland since 1937, offers non-stop service to Iceland from Boston, New York-JFK, Seattle, and seasonal service from Washington, D.C., Minneapolis - St. Paul, Orlando Sanford, Halifax and Toronto. Connections through Icelandair's hub at Keflavik International Airport are available to over 20 destinations in Scandinavia, the U.K. and Continental Europe. Travel in style with Icelandair's three cabins of service including Economy, Economy Comfort and Saga. All cabins on Icelandair feature leather seats and in-flight entertainment centers, while Economy Comfort and Saga class offer two-by-two seating, premium meal service, Business Class check-in and lounge access, where available. Icelandair's Saga Class offers premiere seating and the ultimate in style, comfort and service when flying to Iceland and beyond. Icelandair also allows passengers to stopover in Iceland at no additional airfare. Additional information about Icelandair fares and packages to Iceland and beyond is available at www.icelandair.com or by calling (800)223-5500.

About JetBlue Airways

JetBlue Airways is New York's Hometown Airline with other focus cities in Boston, Los Angeles, and Fort Lauderdale and Orlando, Florida. In 2010, the carrier ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the sixth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Legroom seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within

JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 64 cities with 700 daily flights. Later this year JetBlue plans to introduce service to Anchorage, Alaska and Martha's Vineyard, Mass. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800 538 2583 from the U.S.A., +1 801 365 2525 from Europe, TTY/TDD +1 800 336 5530, or visit www.jetblue.com.

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