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BOSTON, April 14, 2011 /PRNewswire via COMTEX/ --

JetBlue Airways (Nasdaq: JBLU), the largest airline serving Boston Logan International Airport and the Official Airline of the Boston Red Sox, today reached a milestone with its first day operating 100 flights at the airport. To celebrate, JetBlue's Boston crewmembers created a 100-shaped human formation on the tarmac, symbolizing the airline's commitment to the region, growth at the airport and dedication to serving its Boston customers.

(Photo: http://photos.prnewswire.com/prnh/20110414/NY83265)

(Logo: http://photos.prnewswire.com/prnh/20110404/NY76997LOGO)

"We want to thank our customers for recognizing the importance of high-quality, full-size jet air service by choosing to fly with JetBlue in Boston," said Ian Deason, JetBlue's Director, Boston Airport Operations. "Reaching 100 daily flights is the latest demonstration of our commitment to Boston and the surrounding region. We look forward to providing many more years of customer-friendly air travel one flight at a time, and also to supporting philanthropic efforts in the communities where our Boston crewmembers and customers live and work."

"I am thrilled that JetBlue continues to increase its commitment to the Commonwealth by expanding operations and growing their Massachusetts workforce, which has now reached 1,800 crewmembers," said Governor Deval Patrick.

"JetBlue has been a strong partner to Boston and its residents," said Thomas M. Menino, Mayor of the City of Boston. "I congratulate all the crewmembers on their first 100-flight day at Logan, and we look forward to celebrating JetBlue's continued growth in Boston."

"One hundred flights is a great accomplishment," said Edward C. Freni, Massport's Director of Aviation. "JetBlue's growth at Boston is so impressive and we are thrilled the airline continues to place such strong belief in Logan and the Boston market. It is not only good news for travelers, but with approximately 1,800 Boston-based employees and more needed to support JetBlue's continued growth, it is wonderful news for the region."

In late 2003, JetBlue recognized the need for high quality, competitively priced air service in Boston, and on January 7, 2004 began flying from Logan to three destinations: Denver, Orlando and Tampa, quickly followed by Fort Lauderdale and Long Beach. Bostonians quickly embraced JetBlue's award-winning mix of friendly service, spacious assigned seating and free in-flight amenities, including unlimited snacks and TV programming at every seat, which prompted JetBlue to add more service.

Since JetBlue flights first graced Boston's skies in 2004, the airline has added an average of five new destinations per year. By June 2011, JetBlue plans to offer non-stop service to 42 destinations across the country and throughout the Caribbean and Mexico. No airline has ever served as many destinations as JetBlue in Logan's entire history as an airport.

Over the last two years, JetBlue has enjoyed exponential growth in Boston, with a 30% increase in daily departures in the summer of 2010 versus 2009, and an additional 25% growth planned for this year. Four daily flights from Logan to Newark will begin May 4. Seasonal daily non-stop service to Portland, Ore. begins May 26. Summer service to Oakland, Calif. also resumes in May. On June 17, JetBlue will begin the only non-stop service from Boston to Santiago, D.R. three times weekly, subject to receipt of government approval.

Customers connecting through Boston on JetBlue from select destinations can take advantage of convenient onward service to Europe and beyond on JetBlue's partner airlines Aer Lingus, American Airlines, Lufthansa and Virgin Atlantic, or to destinations throughout New England with Cape Air.

JetBlue's commitment to Boston extends beyond the airport. The airline recently announced an eight-year extension as the Official Airline of the Boston Red Sox and the Official Airline of Fenway Park. Additionally, the airline will sponsor JetBlue Park, the new Spring Training ballpark for the Boston Red Sox in Lee County, Florida. JetBlue is also a Fenway Park Preservation Partner, making it one of a select group of organizations that will play a key role in helping the Club celebrate the 100th anniversary of its Boston home next year. For seven straight years, JetBlue has teamed with the Boston Red Sox and Lindos Suenos to send American teens to the Dominican Republic where they perform community service and play baseball alongside teammates from across the Dominican Republic.

The airline also has a track record of giving back to the community, and has many meaningful charity partnerships. Most recently, JetBlue teamed up with VH1 Save the Music Foundation to raise funds that directly support music education in the Boston Public Schools. Local crewmembers and volunteers have teamed up with KaBOOM! to build playgrounds in the Roxbury and Woburn communities. JetBlue also supports efforts to address issues that affect the

Boston Harbor, and is one of Save the Harbor, Save the Bay's 25th Anniversary Sponsors.

About JetBlue Airways

JetBlue Airways, Boston's #1 carrier, has created a new airline category based on value, service and style. In 2010, the carrier ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the sixth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Legroom seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 64 cities with more than 700 daily flights. Later this year JetBlue plans to introduce service to Anchorage, Alaska, and Martha's Vineyard, Mass. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800 538 2583 from the U.S.A., TTY/TDD +1 800 336 5530, or visit www.jetblue.com.

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