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NEW YORK, April 4, 2011 /PRNewswire via COMTEX/ --

JetBlue Airways (NASDAQ: JBLU) today announces the appointment of Harry L. Spencer to the position of Vice President, Compensation and Benefits. Mr. Spencer joins the New York-based airline today and will report to Joanna Geraghty, JetBlue's Executive Vice President, Chief People Officer.

In this newly created position, Mr. Spencer will oversee compensation and benefits for the more than 13,000 JetBlue crewmembers spread across a dozen countries throughout the Americas.

"We are very excited to welcome Harry to the JetBlue team," said Ms. Geraghty. "With his track record of leadership, innovation, and support across three decades of professional experience, Harry is the ideal person to fill this key new role. I look forward to working with him to ensure our crewmembers and their families are well-served in all aspects of compensation and benefits."

"I am honored to be joining a company like JetBlue that has built such a strong reputation not just as a great airline, but as a great place to work," said Mr. Spencer. "I look forward to building upon the great foundation built in JetBlue's first decade by collaborating with crewmembers to make compensation and benefits strategy clearer and to ensure their programs are delivered in an exceptional manner."

Mr. Spencer comes to JetBlue after more than a decade with Time Warner Inc., where he served as Vice President, Global Benefits and HR Operations. He previously served in benefits and finance positions at Exxon Mobil Corporation.

About JetBlue Airways

JetBlue Airways is New York's Hometown Airline with other focus cities in Boston, Los Angeles, and Fort Lauderdale and Orlando, Florida. In 2010, the carrier ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the sixth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Legroom seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 64 cities with 700 daily flights. Later this year, JetBlue plans to introduce service to Anchorage, Alaska and Martha's Vineyard, Mass. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call 1-800-JETBLUE (538-2583), TTY/TDD +1 800 336 5530, or visit www.jetblue.com.

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