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Raphael Saadiq will be performing Live from T5 as part of his Spring Tour to promote the launch of his new record, Stone Rollin', out May 10th --

NEW YORK, March 30, 2011 /PRNewswire via COMTEX/ --

JetBlue Airways (Nasdaq: JBLU) proudly announces an exclusive, intimate concert for ticketed customers by Columbia Records Grammy Award winning singer, songwriter and record producerRaphael Saadiq on Friday, April 8, post-security at Terminal 5 (T5) at John F. Kennedy International Airport (JFK) in New York. The *Live from T5* concert will be the first to be hosted on a Friday, much to the enjoyment of the customers getting ready to start-off their weekend on JetBlue.

(Logo: http://photos.prnewswire.com/prnh/20110330/NY74270LOGO)

"We are happy to continue attracting talent like R&B's own Raphael Saadiq to JetBlue's Live from T5 concert series," said Chris Timmins, brand coordinator at JetBlue. "Whether they're coming back home on JetBlue or getting away for the weekend, our customers will receive a live, unexpected and intimate performance to kick-off their weekend in style."

Raphael Saadiq, considered the standard bearer for "old school" R&B, is celebrating the classic sounds of the 60s and 70s soul with a futuristic twist on *Stone Rollin'*.Featuring ten new tracks, the album, which will be released on May 10th, is the follow up to Saadiq's 2008 solo album *The Way I See It*, which boasted four Billboard R&B chart singles and was nominated for three Grammy Awards including Best R&B Album. Now with this new collection, Saadiq nods to his heroes like Chuck Berry, Stevie Wonder, Little Walter and Sly Stone, while merging his own contemporary sound, one born out of a combination of his recent touring experiences, as well as inspiration derived from indie acts that hold regular rotation in his iPod.

JetBlue's *Live from T5* concert series debuted in 2009 with performances by Nicole Atkins, Alberta Cross and Justin Townes Earle, among others. The concert series was developed in partnership with Superfly Marketing Group - a division of New York-based Superfly Presents - a multi-dimensional entertainment and marketing company with expertise in strategy development, creative programming, and lifestyle event production. *Live from T5* features hand-picked emerging artists from around the U.S. on select evenings throughout the year. During the past year the series hosted artists like James Blunt, Taylor Swift, Sarah McLachlan and rock band Daughtry.

JetBlue is widely known for its award-winning customer service and product features, including a live in-flight entertainment system with more than 140 channels of free programming on personal seatback TVs (a) and reasonably priced first-run JetBlue Features movies (b).Customers also enjoy comfortable seats with the most legroom of any other U.S. airline in coach (c) and, to top it off, complimentary and unlimited snacks and drinks for the ride.

About Raphael Saadiq

Since Saadiq's early days with the groundbreaking 80's soul trio Tony! Toni! Tone! the Grammy Award winning singer, songwriter and record producer has carried the torch for old school R&B. In addition to releasing critically acclaimed solo albums like *Ray Ray*and *Instant Vintage* (nominated for five GRAMMYs), for the last two decades Saadiq has worked behind the scenes as a celebrated producer, collaborator and sideman for big-time acts like D'Angelo, John Legend, Joss Stone, The Roots, A Tribe Called Quest, Stevie Wonder, the Bee Gees, The Isley Brothers, Mary J. Blige, TLC, Whitney Houston, Snoop Dogg, Earth, Wind and Fire and the list goes on and on. Now, at the peak of his creativity, Saadiq is finally ready to soak up the spotlight alone with *Stone Rollin'*.

About Superfly Marketing Group

Based in New York City, Superfly Marketing Group (SMG) is the marketing division of Superfly Presents, a multi-dimensional entertainment agency and co-creator of the iconic Bonnaroo Music & Arts Festival, as well as other groundbreaking experiential events. Building upon Superfly's success as a touchstone for the millennial audience and leveraging the company's expertise with best in class production, SMG launched in 2009 as a strategic partner to brand marketers also attempting to reach this desirable target and drive lifestyle trends. Through its unique market insights, organic consumer approach, and robust industry relationships, SMG has been successful indeveloping creative programming and strategicmarketing programs for a who's who of corporate titans both at Superfly-produced festivals and as standalone marketing programs.www.superflymarketinggroup.com.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2010, the carrier ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the sixth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Legroom seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 64 cities with more than 700 daily flights. Later this year JetBlue plans to introduce service to Anchorage, Alaska, and Martha's Vineyard, Mass. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800 538 2583 from the U.S.A., TTY/TDD +1 800 336 5530, or visit www.jetblue.com.

(a) Live satellite TV and radio programming is not available on flights outside the continental U.S.

(b) First-run features are available for $6 on flights longer than two hours. Complimentary movies are offered on JetBlue's flights to the Caribbean and Latin America.

(c) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

SOURCE JetBlue Airways

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