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NEW YORK, Feb. 21, 2011 /PRNewswire via COMTEX/ --

New York's hometown airline JetBlue Airways (Nasdaq: JBLU) today was recognized for achievements in technology as Computerworld magazine named Joseph Eng, the carrier's executive vice president and chief information officer, a 2011 Premier 100 award honoree.

(Logo: http://www.newscom.com/cgi-bin/prnh/20090217/NY71475LOGO-b)

"This past year has been a momentous one for JetBlue in terms of technology changes, with Joe at the helm," said JetBlue's Chief Executive Officer Dave Barger. "Most recently, JetBlue has successfully transitioned to a new reservations system and an upgrade to a new loyalty program, and both projects were expertly executed by our IT team with minimal impact to our daily operations and maximum potential for future growth. Under Joe's leadership, we will continue to provide innovative, meaningful solutions for our customers."

The Premier 100 is a prestigious award given to individuals for their achievements in technology for guiding the effective use of information technology to improve company business performance. These honorees will be featured in the Premier 100 issue of Computerworld and awards will be presented at the Premier 100 Leaders Conference awards ceremony. Honored individuals manage internal IT organizations, mentor and motivate their IT teams with interesting challenges, envision innovative solutions to business problems and effectively manage and execute IT strategies.

Mr. Eng joined JetBlue in 2008 and previously held various leadership positions in the IT, financial services and telecommunications industries. During his tenure at JetBlue, he and his team have been recognized by CIO Magazine as one of the top 100 CIOs in 2009 and 2010 and by Information World in 2010. Prior to JetBlue, Joe was also named one of CIO Magazine's winners in 2005 and 2006.

Discriminating travelers choose JetBlue for its award-winning customer service and well-known product features, including a live in-flight entertainment system with more than 140 channels of free programming on personal seatback TVs (a) and reasonably priced first-run JetBlue Features movies from major Hollywood studios (b). Customers also enjoy comfy, leather-clad seats that go easy on the legs with knee space that rivals any other U.S. airline in coach (c) and an abundance of complimentary snacks and drinks for the ride.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2010, the carrier ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the sixth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Legroom seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 64 cities with 600 daily flights. The airline intends to serve Anchorage, Alaska in May 2011. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

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