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LOS ANGELES, Feb. 1, 2011 /PRNewswire via COMTEX/ --

Customer-favorite JetBlue Airways (Nasdaq: JBLU), known for free perks including a first checked bag (b) and live entertainment on personal seatback TVs (c), today announces a shift in daily nonstop service to Fort Lauderdale/Hollywood International Airport (FLL) from Long Beach to Los Angeles International Airport (LAX) beginning May 11, 2011. Flights are on sale now at www.jetblue.com/new for as low as $119 each way for bookings made today through Thurs., Feb. 3, 2011.

(Logo: http://photos.prnewswire.com/prnh/20090217/NY71475LOGO-b)

"Based on popular demand for more of JetBlue's va-va-voom at LAX, we are pleased to offer this new option for convenient direct service to Florida," said Dave Clark, director of network planning for JetBlue. "We have taken the leading role in providing more of everything that's important to today's traveler, including comfortable leather seats and generous legroom, complimentary snacks and drinks, a free checked bag and loads of live entertainment selections. JetBlue's new choices in service in the L.A. basin are sure to be a hit."

Seamless connecting service in Fort Lauderdale will be available to Nassau, Bahamas; San Juan, Puerto Rico; and Santo Domingo, Dominican Republic. JetBlue has served LAX travelers since 2009, where most seasons the carrier also offers four coast-to-coast flights daily to New York's John F. Kennedy International Airport (JFK) and convenient twice daily service to Boston. Even more options are available to customers from Burbank and Long Beach airports.

JetBlue's schedule between FLL and LAX, beginning May 11:

Depart	LAX	10:15 p.m.	Arrive	FLL	6:00 a.m. + 1
Depart	FLL	6:55 p.m.	Arrive	LAX	9:22 p.m.

With this shift in Fort Lauderdale service from Long Beach to LAX, JetBlue's Long Beach schedule will be reinforced with a fourth and fifth daily nonstop flight to Las Vegas starting Feb. 3 and new direct service to Anchorage, Alaska beginning May 23, 2011. From Long Beach Airport, JetBlue offers 30 daily flights to Austin, Texas; Boston; Chicago (O'Hare); New York (JFK); Portland, Ore.; Salt Lake City; Seattle; and Washington (Dulles), as well as frequent intra-California service to Oakland, Sacramento and San Francisco.

Travelers interested in creating full-feature vacations can also pair their JetBlue flight with a car, a hand-picked hotel, and other amenities by booking a JetBlue Getaways vacation package at www.jetblue.com/vacations. Services include the Getaways Best Price Guarantee, offering the lowest available price on vacation packages and flights, TrueBlue customer loyalty points on every dollar spent and an exclusive 24-hour support desk dedicated to Getaways customers before, during and after their trip. Additionally, customers who book a vacation will be rewarded with a $50 discount, good for a future getaway (d).

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2010, the carrier ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the sixth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Legroom seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 63 cities with more than 600 daily flights. Later this year JetBlue plans to introduce service to Providenciales, Turks & Caicos; Anchorage, Alaska; and Martha's Vineyard, Mass. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

(a) Valid Fort Lauderdale (FLL) to/from Los Angeles (LAX): Offer ends Feb. 3, 2011, the earlier of 11:59 PM ET or local. Travel must be completed by June 22, 2011. 14-day advance purchase required. Travel Tue/Wed/Sat only. Offers subject to availability; may change without notice; nonrefundable, nontransferable; one-way. $15 fee applies for fares (not Award flights) purchased by phone or JetBlue ticket office. Offers do not include Passenger Facility Charges up to $9 each way; September 11th Security Fees up to $5 each way; Federal Segment Tax of $3.70 per domestic segment. Taxes/fees must be paid at time of purchase. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited), for $100 fee p/p and

applicable fare adjustment, at jetblue.com, or 1-800-JETBLUE (1-800-538-2583), TTY/TDD 1-800-336-5530. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Second bag fee $30. Other restrictions apply; see jetblue.com/about/legal/legal.asp.

(b) Baggage weight and size limits apply

(c) Live satellite TV and radio programming is not available on flights outside the continental U.S.

(d) Offer valid 12 months from date of receipt of reservation confirmation email; see email for details and offer code. Code valid for new bookings only. Restrictions apply. See full Getaways Terms and Conditions.

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