JetBlue's $49* Fares to Martha's Vineyard Set Sail

Jan 11, 2011

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- Daily seasonal service from New York's JFK scheduled to begin May 26, 2011 -

- Year-round flights to the Vineyard available with JetBlue's partner Cape Air -**

NEW YORK, Jan. 11, 2011 /PRNewswire via COMTEX/ --

Throw off the bowlines! Today through January 18, a $49* introductory fare is setting sail on JetBlue Airways' (Nasdaq: JBLU) summer flights to Martha's Vineyard (MVY) for travel June 1 - June 29, 2011*. Seasonal daily service to the famed summer colony from New York's John F. Kennedy Airport (JFK) is scheduled to begin on Thursday, May 26 through Tuesday, Sept. 6, 2011. Flights are on sale now at www.jetblue.com/new.

(Logo: http://photos.prnewswire.com/prnh/20090217/NY71475LOGO-b)

"With the only full size jets serving The Vineyard, you'll love the cut of our jib," said Scott Laurence, vice president of route planning for JetBlue Airways. "From our generous legroom and the most free, live entertainment in the skies to our superior customer service, this new route will be in high-demand for islanders and summer residents alike."

The Vineyard will be JetBlue's 66th destination and 52nd served from JFK. Known for its premium service, JetBlue has offered connections to Martha's Vineyard through Boston since 2007 in cooperation with its local partner Cape Air. JetBlue's new nonstop service will complement that year-round option and give a boost to tourism and business by making access to the island even easier during the peak season.

JetBlue's planned schedule between New York and Martha's Vineyard:

JFK to MVY:	**MVY to JFK:**
Depart - Arrive	Depart - Arrive
1:15 p.m. - 2:25 p.m.	3:05 p.m. - 4:08 p.m.
-- Flights operate daily effective May 26, 2011 --	

In addition to direct access to New York City, Vineyard travelers will also have access to JetBlue's extensive route network via JFK airport to destinations like Charlotte, Chicago, Los Angeles, Palm Beach, Pittsburgh, Raleigh, San Francisco, and Washington, D.C.

JetBlue also serves neighboring Nantucket during the summer season and in cooperation with Cape Air, provides connections from Boston to Hyannis and Provincetown, Mass., making travel to Cape Cod and the Islands a breeze all year long. With frequent jet service to Boston; Burlington, Vt.; Hartford, Conn.; and Portland, Maine, JetBlue is among the largest air carriers in New England.

JetBlue's flights will be operated with its quiet and fuel efficient 100-seat Embraer 190 aircraft - the only full-size jet service to summer colony, and the only to offer in-flight entertainment with live DIRECTV(R) and XM Satellite Radio programming at every seat. The spacious E190 offers all-leather seating, industry-leading legroom, as well as unlimited free snacks and drinks served up by JetBlue's friendly, award-winning crewmembers.

*Valid New York City (JFK) to/from Martha's Vineyard (MVY): Offers end Jan. 18, 2011, the earlier of 11:59 PM ET or local. Travel Jun. 1 - Jun. 29, 2011. Travel not valid Friday or Sunday. Offers subject to availability; may change without notice; nonrefundable, nontransferable; one way. $15 fee applies for fares (not Award flights) purchased by phone or JetBlue ticket office. Offers do not include Passenger Facility Charges up to $9 each way; September 11th Security Fees up to $5 each way; Federal Segment Tax of $3.70 per domestic segment. Taxes/fees must be paid at time of purchase. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited), for $100 fee p/p and applicable fare adjustment, at jetblue.com, or 1-800-JETBLUE (1-800-538-2583), TTY/TDD 1-800-336-5530. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Second bag fee $30. Other restrictions apply; see jetblue.com/about/legal/legal.asp.

**JetBlue codeshare service between Boston and Hyannis, Martha's Vineyard, Nantucket and Provincetown is operated by Cape Air.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2010, the carrier ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the sixth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Legroom seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 63 cities with 600 daily flights. The airline intends to serve Providenciales, Turks & Caicos Islands in February 2011 and Anchorage, Alaska in May 2011. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For

information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

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