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WASHINGTON, Dec. 13, 2010 /PRNewswire via COMTEX/ --

JetBlue Airways Corporation (Nasdaq: JBLU) today announces the promotion of Jeffrey Goodell from Director to Vice President of Government Affairs, effective immediately. Mr. Goodell will continue to report to Robert Land, Senior Vice President of Government Affairs and Associate General Counsel.

(Logo: http://www.newscom.com/cgi-bin/prnh/20090217/NY71475LOGO-b)

"Since he joined the company in 2007, Jeff's leadership in our Government Affairs endeavors has been a real asset to JetBlue," said James Hnat, Executive Vice President of Corporate Affairs and General Counsel. "Jeff has strengthened JetBlue's relationships with leaders in Washington and throughout the JetBlue network."

"Jeff is a proven leader with a rich legislative and aviation background spanning nearly 20 years on Capitol Hill and in the private sector," said Mr. Land."Over the past three years, Jeff has helped JetBlue masterfully navigate the legislative agendas here in Washington and throughout the Americas.Jeff is perfectly suited to lead New York's low fare, hometown airline into its second decade of flying."

"I'm honored to serve JetBlue's crewmembers in this role," Mr. Goodell said. "It is a privilege to work for a company that understands how important it is to build and maintain strong relationships with government. I look forward to continuing that work with officials in Washington, state capitals and city halls, as well as in the 14 international destinations JetBlue serves."

Prior to joining the company in 2007, Mr. Goodell was the Vice President of Government Affairs for Sabre Holdings. He earned a master's degree in business administration with a concentration in transportation and logistics from the University of Maryland and a bachelor's degree in politics from Brandeis University.He lives in Washington, D.C. with his wife Beth Kanter and their two children.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2010, the carrier ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the sixth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Legroom seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 63 cities with 600 daily flights. The airline intends to serve Providenciales, Turks & Caicos Islands in February 2011,subject to receipt of government operating authority. The airline also intends to serve Anchorage, Alaska in May 2011. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

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