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Nov 30, 2010

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- For a limited time, take 10% off any Vegas vacation package from JetBlue Getaways (a) -

- Two-night air + hotel vacations start at just $69 per person (a) -

- Frequent flights packed with freebies including a first checked bag (b), unlimited snacks and drinks plus personal seatback TVs at every seat -

- JetBlue offers more legroom in coach than any other U.S. airline (c) -

LONG BEACH, Calif., Nov. 30, 2010 /PRNewswire via COMTEX/ --

JetBlue Airways (Nasdaq: JBLU), the airline with the most flights to the most destinations at L.A.'s convenient Long Beach Airport today announces an increase in departures on its popular service to Las Vegas along with great fares and winning prices on Getaways vacation packages.

(Logo: http://photos.prnewswire.com/prnh/20090217/NY71475LOGO-b)

Customer-friendly JetBlue currently serves the Long Beach - Las Vegas market with three daily flights. Effective February 1, 2011, the airline will add two new daily roundtrips to cater to the strong demand between Los Angeles, Orange County, and Las Vegas.

To celebrate its expanded five-times-daily service, JetBlue is offering a special one-way fare of just $19* each way between Long Beach and Las Vegas on tickets purchased by December 6, 2010, for travel between December 15, 2010 and May 16, 2011.

"There's no better odds of a great travel experience than with JetBlue's expanded service between Long Beach and Las Vegas," said Scott Laurence, the airline's vice president of network planning. "Why try your luck with the other guys when JetBlue offers you the comfort of the most legroom in coach, unlimited free snacks and drinks, a free checked bag, and seatback TVs loaded with countless free live entertainment options?"

Travelers looking to pack even more value into their Vegas vacation - allowing them to put away more pennies for all that the city has to offer - can pair their JetBlue flight with a car, a hand-picked hotel, and other amenities with a discounted package from JetBlue Getaways. Long Beach-originating customers can save 10% on their Las Vegas vacation by using the code Vegas10 at www.jetblue.com/vacations. The 10% discount is valid on new packages booked by December 31, 2010 for travel between February 1 and March 31, 2011. For a limited time, two-night air + hotel packages start at just $69 per person.

JetBlue has provided its unique brand of premium low-fare service between Long Beach and Las Vegas since 2002. With the airline's added flights, taking off for Las Vegas - whether for business or pleasure - is more convenient than ever, with flights in both directions operating throughout the morning, afternoon, and evening hours.

JetBlue's schedule, effective February 1, 2011:

Long Beach (LGB) to Las Vegas (LAS):	**Las Vegas (LAS) to Long Beach (LGB):**
Depart - Arrive	Depart - Arrive
8:09 a.m. - 9:15 a.m.	8:15 a.m. - 9:23 a.m.
10:40 a.m. - 11:47 a.m.	10:00 a.m. - 11:09 a.m.
1:20 p.m. - 2:29 p.m.	12:35 p.m. - 1:45 p.m.
5:30 p.m. - 6:40 p.m.	3:17 p.m. - 4:25 p.m.
7:50 p.m. - 8:57 p.m.	6:16 p.m. - 7:25 p.m.

All JetBlue departures to and from Long Beach are operated with the airline's fleet of quiet, fuel-efficient and super-spacious Airbus A320 jets, which offer industry leading comforts including all-leather seating, the most legroom in coach of any U.S. airline, and more than 100 free live entertainment channels delivered on each customer's seatback TV.

From Long Beach Airport, JetBlue offers 30 daily flights to Austin, Texas; Boston; Chicago (O'Hare); Fort Lauderdale, Fla.; New York (JFK); Portland, Ore.; Salt Lake City; Seattle; and Washington (Dulles), as well as frequent intra-California service to Oakland, Sacramento and San Francisco. In May 2011, JetBlue will go "North to the Future" as it inaugurates the only non-stop service from Long Beach to Anchorage, Alaska.

From McCarran International Airport in Las Vegas, JetBlue also offers daily non-stop service to Boston, Burbank, and New York (JFK).

* Valid Long Beach to/from Las Vegas: Offer ends Dec. 6, 2010, the earlier of 11:59 PM ET or local. 14-day advance purchase required. Valid for travel

through May 16, 2011. Blackout dates: Dec. 23 - 24, 2010, Dec. 30, 2010 - Jan. 3, 2011, Jan. 5 - Jan. 10, 2011, Jan. 13 and 17, 2011, and Feb. 17 and Feb. 21, 2011. Travel not valid Fridays or Sundays. Offers subject to availability; may change without notice; nonrefundable, nontransferable; oneway. $15 fee applies for fares purchased by phone or JetBlue ticket office. Offers do not include Passenger Facility Charges up to $9 each way; September 11th Security Fees up to $5 each way; Federal Segment Tax of $3.70 per domestic segment. Taxes/fees must be paid at time of purchase. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited), for $100 fee p/p and applicable fare adjustment, at jetblue.com, or 1-800-JETBLUE (1-800-538-2583) and for hearing impaired customers: TTY/TDD 1-800-336-5530. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Second bag fee $30. Other restrictions apply; see jetblue.com/about/legal/legal.asp.

(a) 10% off using code Vegas10 Offer valid 11/29/10 - 12/31/2010 for travel between 2/1/11-3/31/11; applies to new bookings only made at www.jetblue.com/vacations using promotional code Vegas10 (case-sensitive). Travel must originate in Long Beach, CA (LGB) and is only valid for Las Vegas, NV (LAS) vacations.

Sample package price found 11/30/10 for travel departing Long Beach, CA (LGB) 1/23-1/25/11, 1/30 - 2/1/11, 2/6- 2/8/11; may not represent current savings; based on per person; double occupancy at Circus Circus Las Vegas. Subject to availability, restrictions apply. See full Getaways Terms and Conditions.

Getaways Terms & Conditions: Hotel offers end by the date shown in each hotel offer restrictions. Advertised packages are subject to availability. Based on per person, double occupancy, packages are capacity-controlled, may not be available on all dates/flights; blackout dates may apply; may be restricted to certain hotel room categories. Purchase required at time of reservation. Packages are nonrefundable and nontransferable. Name changes not permitted. Package prices include hotel rates, hotel taxes and fees, and roundtrip airfare, but do not include taxes and fees applicable to airfare, including without limitation: Passenger Facility Charges up to $9.00 each way; September 11th Security Fees up to $2.50 per enplanement at a U.S. originating airport; Federal Segment Taxes of $3.70 per domestic segment; and for Puerto Rico and/or international travel, gvt. fees and taxes up to $127.60. Alaskan/Hawaiian offers do not include U.S. government excise tax of $8.10 per departure. Taxes and fees must be paid at the time of purchase. RESERVATION CANNOT BE CHANGED OR CANCELED; otherwise all money associated with package is forfeited. JetBlue reserves right to deny boarding to passengers without proper documentation. Other restrictions apply. See full Getaways Terms and Conditions for details.

(b) Baggage weight and size limits apply.

(c) Based on average fleet-wide seat pitch for U.S. airlines.

About JetBlueAirways

Award-winning JetBlue Airways operates focus cities in Los Angeles as well as Boston, Fort Lauderdale, New York, and Orlando. In 2010, the carrier ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the sixth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Legroom seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 63 cities with 600 daily flights. The airline intends to serve Providenciales, Turks & Caicos in February 2011, subject to receipt of government operating authority. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800 538 2583 (TTY/TDD: +1 800 336 5530), or visit www.jetblue.com.

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