Black Friday Deals Have Nothing on Blue Monday! JetBlue Unveils the Getaways Top Secret Sale

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-- New York and Boston customers can choose from six domestic and international destinations and JetBlue Getaways will pair them with a hand-picked mystery hotel property --

-- Book four day, three night vacation packages, including air and a three to five star hotel, as low as $99(a) through 11:59 p.m. ET tonight at www.jetblue.com/vacations for travel Dec. 5-14 --

NEW YORK, Nov. 29, 2010 /PRNewswire via COMTEX/ --

In celebration of Cyber Monday, JetBlue Getaways (Nasdaq: JBLU) is proud to launch a Top Secret Sale for customers traveling from Boston and New York metro airports to six domestic and international destinations, including: Barbados; Cancun; Las Vegas; Orlando; Saint Lucia; and Tampa. Through 11:59 p.m. ET tonight, customers can book four day, three night vacation packages, including air and hotel, as low as $99(a) per person to their destination of choice at www.jetblue.com/vacations. Once the destination is selected, JetBlue Getaways will surprise them with a top secret hotel, guaranteed to be a three to five star property, that was handpicked by JetBlue's product experts. Value and adventure-seekers must travel between Dec. 5 and Dec. 14, 2010.

(Logo: http://photos.prnewswire.com/prnh/20090217/NY71475LOGO-b)

"One month shy of the New Year, customers will be able to use their last remaining vacation days to take advantage of these amazing, once-in-a-lifetime vacation packages," said Grant McCarthy, director getaways and ancillary travel for JetBlue. "We could all use a little mystery. When you can choose where you're going -- whether it's Las Vegas, Mexico or the Caribbean -- and you're treated to JetBlue's award-winning customer service and the most legroom in coach, it's a very nice kind of suspense!"

This offer is good for a minimum and maximum three-night stay only on a limited number of packages. Customers will not know which hotel when booking but will be contacted 72 hours in advance of their departure date by email and given the name of the hotel and package details.

JetBlue Getaways is the airline's vacation provider with permanent offers on vacation packages all over the United States and the Caribbean. It has become a perfect complement for those customers who enjoy the JetBlue Experience and product at affordable fares, as they can now expand it to their whole vacation. Customers looking to book their complete vacation can call 1-800-JETBLUE, option 3, or go to www.jetblue.com/vacations.

About JetBlue Airways

Voted "Most Eco-Friendly Airline" by Zagat's Airline Survey in 2008 and 2009, New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2010, the carrier also ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the sixth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline(b) (based on average fleet-wide seat pitch) and super-spacious Even More Legroom seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 63 cities with 650 daily flights. New service to Providenciales, Turks & Caicos Islands begins in February 2011, subject to receipt of government operating authority. JetBlue also intends to serve Anchorage, Alaska in May 2011. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

(a) Offer ends at 11:59 p.m. ET on 11/29/10; valid for travel on 12/5-12/14/10. Blackout dates apply, see individual offers for details. Packages are limited and based on a 3-night minimum and maximum stay. Hotel will not be disclosed until after purchase. ***EMAIL ADDRESS REQUIRED AT TIME OF BOOKING. CONFIRMATION OF RESERVATION WILL BE SENT ONLY THROUGH EMAIL.*** *The first email confirmation will be sent 24 hours after booking and will not disclose hotel name. The second email confirmation will be sent at least 72 hours prior to travel departure date revealing the hotel.*

Getaways Terms & Conditions*: Hotel offers end by the date shown in each hotel offer restrictions. Advertised packages are subject to availability. Based on per person, double occupancy, packages are capacity-controlled, may not be available on all dates/flights; blackout dates may apply; may be restricted to certain hotel room categories. Purchase required at time of reservation. Packages are nonrefundable and nontransferable. Name changes not permitted. Package prices include hotel rates, hotel taxes and fees, and roundtrip airfare, but do not include taxes and fees applicable to airfare, including without limitation: Passenger Facility Charges up to $9.00 each way; September 11th Security Fees up to $2.50 per enplanement at a U.S. originating airport; Federal Segment Taxes of $3.70 per domestic segment; and for Puerto Rico and/or international travel, gvt. fees and taxes up to $127.60. Alaskan/Hawaiian offers do not include U.S. government excise tax of $8.10 per departure. Taxes and fees must be paid at the time of purchase. RESERVATION CANNOT BE CHANGED OR CANCELED; otherwise all money associated with package is forfeited. JetBlue reserves right to deny boarding to passengers without proper*

documentation. Other restrictions apply. See full Getaways Terms and Conditions for details.

(b)JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines, excluding premium coach products.

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