jetBlue

American Airlines and JetBlue Airways Launch Reciprocal Frequent Flyer Agreement and Expand Relationship

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AAdvantage Members Can Earn AAdvantage Miles on Select JetBlue Routes and TrueBlue Members Can Earn TrueBlue Points on Select American Routes

Additionally, Customers Can Now Book Travel on Select American / JetBlue itineraries Via AA.com

The Commercial Agreement has Also Been Expanded so Customers Can Now Fly to and from 26 JetBlue Domestic Markets and 15 American International Markets

FORT WORTH, Texas, Nov. 17, 2010 /PRNewswire-FirstCall/ -- American Airlines and JetBlue Airways announced today the launch of a reciprocal frequent flyer agreement, effective Nov. 18, which allows members of the American Airlines AAdvantage® program and JetBlue's TrueBlue® customer loyalty program to earn AAdvantage miles or TrueBlue points, respectively, in select markets.

In addition, the commercial agreement announced in March 2010 has been expanded to include one new American Airlines international market and nine new JetBlue domestic markets. Customers will now be able to easily connect on flights to a total of 15 of American's international destinations departing from John F. Kennedy International Airport (JFK) and Boston Logan Airport (BOS), including Barcelona, Spain (BCN); Rio de Janeiro, Brazil (GIG); and Tokyo, Japan; and 26 JetBlue domestic markets, including Portland, Maine; Rochester, N.Y.; or Richmond, Va.

New JetBlue domestic markets*

Boston (BOS) to:

- Baltimore (BWI)
- Charlotte, N.C. (CLT)
- Newark, N.J. (EWR) - Service starts in May 2011
- Orlando, Fla. (MCO)
- Pittsburgh (PIT)
- Raleigh-Durham, N.C. (RDU)
- San Francisco (SFO)
- Washington – Reagan (DCA)
- Phoenix (PHX)

*The nine new JetBlue domestic markets will be available on AA.com after Dec. 10.

New American Airlines market:

New York (JFK) to:

- Budapest, Hungary (BUD) - Service starts in April 2011

Also, American and JetBlue customers are now able to book American and JetBlue connecting itineraries on AA.com, providing customers with a new option for booking convenient, interline service in the select markets connecting at JFK and Boston Logan. In addition, American and JetBlue continue to explore opportunities to expand commercial cooperation where it makes sense to both airlines.

"The opportunity for AAdvantage members to earn AAdvantage miles on select JetBlue flights and our expanded ability to connect customers between our airlines provides more choice, more value, and more flexibility," said Maya Leibman, President – AAdvantage Program. "This is the latest step in our network strategy which is designed to provide the best connections between American's global network and the networks of other quality airlines."

"We're excited that TrueBlue members will now have another option for earning points when they fly American Airlines," said Dave Canty, Director of Loyalty Marketing at JetBlue. "Our completely redesigned TrueBlue program, which just celebrated its first anniversary last week, has made true on its promise of giving travelers more value and flexibility, and now with this new relationship, it's delivering them even more exciting destination options."

In addition to AA.com, customers continue to be able to book these combined itineraries through global distribution services (GDS), including travel

agencies, most major North American online travel agency websites, or by calling American Airlines Reservations at 800-433-7300.

Below is the list of markets where customers can earn AAdvantage miles or TrueBlue points and in which cooperative, interline service is available, including seamless check-in and baggage drop services for customers connecting between American and JetBlue.

American Airlines Flights to/from^	Connecting at	JetBlue Flights to/from	
UK – Heathrow (LHR) Paris, France (CDG)	Boston (BOS)	Baltimore (BWI) Buffalo, N.Y. (BUF) Charlotte, N.C. (CLT) Denver (DEN) Fort Myers, Fla. (RSW) Jacksonville, Fla. (JAX) New Orleans (MSY) Newark, N.J. (EWR) Orlando, Fla. (MCO)	Phoenix (PHX) Pittsburgh (PIT) Washington – Dulles (IAD) West Palm Beach, Fla. (PBI) Raleigh-Durham, N.C. (RDU) Richmond, Va. (RIC) San Francisco (SFO) Washington – Reagan (DCA)
Barcelona, Spain (BCN) Brussels, Belgium (BRU) Budapest, Hungary (BUD) Buenos Aires -Argentina (EZE) London, UK – Heathrow (LHR) Madrid, Spain (MAD) Manchester, UK (MAN) Milan, Italy (MXP) Paris, France (CDG) Rio de Janeiro, Brazil (GIG) Rome, Italy (FCO) Sao Paulo -Brazil (GRU) Tokyo, Japan – Haneda (HND) Tokyo, Japan – Narita (NRT) Zurich, Switzerland(ZRH)	New York (JFK)	Burlington, Vt. (BTV) Buffalo, N.Y. (BUF) Denver (DEN) Fort Myers, Fla. (RSW) Houston – Hobby (HOU) Jacksonville, Fla. (JAX) New Orleans (MSY) Nantucket, Mass. (ACK) Phoenix (PHX) Portland, Maine (PWM)	Portland, Ore. (PDX) Richmond, Va. (RIC) Rochester, N.Y. (ROC) Salt Lake City (SLC) Sarasota, Fla. (SRQ) Syracuse, N.Y. (SYR) Washington – Dulles (IAD) West Palm Beach, Fla. (PBI)

^Flights must be marketed and operated by American Airlines

AAdvantage miles and TrueBlue points can be earned only on the respective JetBlue and American flights in the listed markets above and can be awarded on any itinerary that includes those flights, whether the flights are used alone or in conjunction with any other connecting flights.

For additional information log on to www.aa.com/jetblue.

About American Airlines

American Airlines, American Eagle and AmericanConnection® serve 250 cities in 40 countries with, on average, more than 3,400 daily flights. The combined network fleet numbers more than 900 aircraft. American's award-winning website, AA.com®, provides users with easy access to check and book fares, plus personalized news, information and travel offers. American Airlines is a founding member of the **one**world® Alliance, which brings together some of the best and biggest names in the airline business, enabling them to offer their customers more services and benefits than any airline can provide on its own. Together, its members serve approximately 750 destinations in nearly 150 countries and territories. American Airlines, Inc. and American Eagle Airlines, Inc. are subsidiaries of AMR Corporation. AmericanAirlines, American Eagle, AmericanConnection, AA.com, We know why you fly and AAdvantage are trademarks of American Airlines, Inc. (NYSE:AMR - News)

About the AAdvantage Program

The AAdvantage program was the first frequent flyer program. Established in 1981, the program now has more than 62 million members. Members can earn miles at more than 1,000 participating companies, which include more than 25 hotel chains representing more than 50 brands, more than 20 airlines, eight car-rental companies, 10 financial companies, and over 500 brand name retailers. In addition, members can earn miles when making purchases with one of more than 100 affinity card products in over 40 countries. In 2009, AAdvantage members redeemed more than 150 billion miles to claim more than 6.9 million awards for flights, upgrades and car rentals. For more information and a listing of AAdvantage program participating companies, visit www.aa.com/aadvantage.

About JetBlue Airways

Voted "Most Eco-Friendly Airline" by Zagat's Airline Survey in 2008 and 2009, New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2010, the carrier also ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and

Associates, a customer satisfaction recognition received for the sixth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Legroom seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 63 cities with 600 daily flights. The airline intends to serve Providenciales, Turks & Caicos Islands in February 2011, subject to receipt of government operating authority. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com

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