JetBlue to Fly to Connecticut with New Service at Bradley International Airport

Nov 17, 2010

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- Low fare competition in Hartford, the airline's 63rd destination, set to begin today with twice daily service to both Fort Lauderdale and Orlando -

- JetBlue pledges $10,000 to Paul Newman's Hole in the Wall Gang Camp, serving seriously ill children and their families -

HARTFORD, Conn., Nov. 17, 2010 /PRNewswire via COMTEX/ --

JetBlue Airways (Nasdaq: JBLU) today is pleased to launch its award-winning, low-fare service and preferred product with new flights out of Hartford, Connecticut's Bradley International Airport (BDL). The value carrier is launching twice daily nonstop service from BDL to both Fort Lauderdale/Hollywood International Airport (FLL) and Orlando International Airport (MCO). Customers will also be able to conveniently connect to other destinations in the Caribbean and Latin America, including San Juan, Puerto Rico; Santo Domingo, Dominican Republic; Bogota, Colombia; and Cancun, Mexico.

"We are very excited to add this long-requested service to Connecticut today," said Rob Maruster, COO of JetBlue Airways. "With the introduction of our award-winning service between Hartford, Florida and beyond, complete with assigned seating, the most legroom in coach, personal seatback TVs, and a convenient schedule, we know JetBlue will be a hit in Hartford."

"It is my pleasure to welcome JetBlue Airways to Connecticut: we welcome them to our business community and to the Bradley International Airport family," said Connecticut Lieutenant Governor Michael Fedele. "Bradley International is the premier airport for Connecticut and having JetBlue Airways as a carrier is a terrific travel opportunity for all our New England passengers."

"We look forward to a long and mutually beneficial relationship with our JetBlue partners," said Connecticut Transportation Commissioner Jeffrey Parker. "Anytime we can expand our offerings to travelers, everyone profits, and so does Connecticut's economy. JetBlue is to be commended for investing in Bradley and the people we serve."

At today's celebration, JetBlue's COO Rob Maruster also presented $10,000 to Mike Smiles, Chief Development Officer of the Hole in the Wall Gang Camp. Founded in Ashford, Connecticut by Paul Newman more than 20 years ago, the Camp serves more than 15,000 children with serious illnesses each year.

"We are also proud to give back to the community, supporting local charities like the Hole in the Wall Gang Camp," Maruster added. "JetBlue is committed to supporting the people, places and events that matter most to the communities we serve."

"The Hole in the Wall Gang Camp is honored with JetBlue's leadership support of community initiatives that supportour life-changing mission of serving children and families coping with serious illnesses through summer camp, year-round programs, and hospital outreach," said Hole in the Wall Gang Camp Chief Development Officer J. Michael "Mike" Smiles."We welcome JetBlue's involvement in raising awareness and engaging audiences to learn more about The Hole in the Wall Gang Camp and how people can make a difference in the life of a seriously ill child. We are very grateful for this significant gift."

JetBlue's schedule between Hartford and Fort Lauderdale:	
Hartford (BDL) to Fort Lauderdale (FLL)	**Fort Lauderdale (FLL) to Hartford (BDL)**
Depart - Arrive	Depart - Arrive
7:20 a.m. - 10:37 a.m.	11:10 a.m. - 2:01 p.m.
2:46 p.m. - 5:58 p.m.	6:43 p.m. - 9:35 p.m.

JetBlue's schedule between Hartford and Orlando:	
Hartford (BDL) to Orlando (MCO)	**Orlando (MCO) to Hartford (BDL)**
Depart - Arrive	Depart - Arrive
8:42 a.m. - 11:40 a.m.	12:45 p.m. - 3:20 p.m.
4:36 p.m. - 7:35 p.m.	8:15 p.m. - 10:44 p.m.

Bradley is New England's second-largest airport, and will be JetBlue's 63rd destination. The carrier also serves the region in Burlington, Vt.; Nantucket, Mass.; Portland, Maine; and Boston, where JetBlue is the largest carrier and serves 40 nonstop destinations.

JetBlue is the only airline to offer 36 channels of free, live DIRECTV(r) programming and more than 100 channels of XM Satellite radio on personal seatback TVs available on every flight to/from Bradley International Airport. JetBlue's service to Florida will be operated by JetBlue's fleet of Airbus A320 aircraft, also featuring convenient, assigned seating; a first-checked bag free (a); complimentary name brand snacks and drinks; comfy leather seats; more legroom than any other carrier in coach (b); and award-winning customer service.

About JetBlue Airways

Voted "Most Eco-Friendly Airline" by Zagat's Airline Survey in 2008 and 2009, New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2010, the carrier also ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the sixth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Legroom seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 63 cities with 600 daily flights. The airline also intends to serve Providenciales, Turks & Caicos Islands in February 2011,subject to receipt of government operating authority. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

(a) Size/weight limits apply

(b) Based on average fleetwide economy class seat pitch for U.S. airlines.

SOURCE JetBlue Airways

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