JetBlue Honors Veterans Day with Event at Ronald Reagan Washington National Airport

Nov 11, 2010

JetBlue Honors Veterans Day with Event at Ronald Reagan Washington National Airport

-- JetBlue Announces One Day Promotion to Donate up to $25,000 to Wounded Warrior Project --

WASHINGTON, Nov. 11, 2010 /PRNewswire via COMTEX/ --

JetBlue Airways (Nasdaq: JBLU) this morning commemorated Veterans Day and honored America's servicemen and women with a special breakfast event at Ronald Reagan Washington National Airport, the airline's newest destination. Retired General Stanley McChrystal, who this week was appointed to JetBlue's Board of Directors, offered remarks to the audience of more than 100 veterans and dignitaries. In addition to its salute to our military personnel in Washington, JetBlue announced a one-day promotion to benefit Wounded Warrior Project from select tickets purchased today on www.jetblue.com (a).

(Logo: http://photos.prnewswire.com/prnh/20090217/NY71475LOGO-b)

(Logo: http://www.newscom.com/cgi-bin/prnh/20090217/NY71475LOGO-b)

"Just last week JetBlue inaugurated new service to National Airport and we thought there was no finer place to celebrate those women and men whose selfless service and sacrifice represent the highest ideals that this capital city stands for," said James G. Hnat, executive vice president for corporate affairs and general counsel at JetBlue. "On behalf of JetBlue's more than 13,000 Crewmembers, today we salute our veterans and renew our support for the Wounded Warrior Project, an organization serving America's wounded heroes."

As part of JetBlue's tribute to Veterans Day, the airline will donate $1 per booking for reservations made on www.jetblue.com today, up to $25,000, to Wounded Warrior Project, a nonprofit organization providing programs and services to injured service members as they recover and transition to successful civilian lives. This offer is valid only for Customers who reside in DC, CA, FL, NY, MD, VA, and TX and is valid for bookings made on November 11 on www.jetblue.com only.

Reagan National Airport is JetBlue's 62nd destination. The carrier also serves the region with service from Washington Dulles International Airport (IAD) and Baltimore/Washington International Thurgood Marshall Airport (BWI). With the addition of seven daily flights from National to Boston - complementing the five daily nonstop flights currently offered to Boston from BWI and the six daily flights available to Boston from Dulles - JetBlue is now the largest carrier for flights between Boston and the Baltimore-Washington region, with 18 conveniently-timed departures each business day.

About JetBlue Airways

Voted "Most Eco-Friendly Airline" by Zagat's Airline Survey in 2008 and 2009, New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2010, the carrier also ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the sixth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Legroom seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 62 cities with 600 daily flights. New service to Bradley International Airport in Hartford, CT begins in November. The airline also intends to serve Providenciales, Turks & Caicos Islands in February 2011, subject to receipt of government operating authority. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

About Wounded Warrior Project

The mission of the Wounded Warrior Project is to honor and empower wounded warriors. Its purpose is to raise awareness and to enlist the public's aid for the needs of injured service members, to help injured men and women aid and assist each other, and to provide unique, direct programs and services to meet their needs. WWP is a national, nonpartisan organization headquartered in Jacksonville, FL. To get involved and learn more, visit www.woundedwarriorproject.org.

(a) For every ticket purchased by residents of DC, CA, FL, NY, MD, VA, and TX via www.jetblue.com on November 11, 2010 by 11:59 PM ET, JetBlue will donate $1 to the Wounded Warrior Project, a not-for-profit 501(c)(3) organization, up to a maximum total donation of $25,000.00, to honor and empower wounded service members. This contribution is not tax deductible. JetBlue is conducting this promotion as a commercial co-venturer/paid fund-raiser. JetBlue will not receive any compensation from the Wounded Warrior Project for or relating to this promotion. The Wounded Warrior Project name, mark, and logo are used with its permission, which in no way constitutes an endorsement, express or implied, of any product, service, company or individual. Please visit www.jetblue.com/wwp for more details about this promotion or for information about obtaining financial reports or governmental registration information

regarding the Wounded Warrior Project or this promotion. Hearing impaired customers may call (TTY/TDD) 1-800-336-5530.

SOURCE JetBlue Airways

Powered by SITECORE