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NEW YORK, Nov. 9, 2010 /PRNewswire via COMTEX/ --

JetBlue Airways (Nasdaq: JBLU) today announces the appointment of retired General Stanley A. McChrystal to the New York-based corporation's board of directors.

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"The addition of Gen. McChrystal to JetBlue's board adds a new dimension to an already strong corps of advisors," said Joel Peterson, chairman of the airline's board of directors. "His reputation for critical thinking and strength in strategy will bring true value to JetBlue as we embark on the next phase of our evolution. I look forward to working together to continue making this one of America's best-regarded companies."

"We are honored to have Gen. McChrystal join our airline's leadership ranks," said Dave Barger, CEO and president of JetBlue. "As we enter our second decade and continue to grow in new directions, the fresh perspectives and counsel of leaders like Gen. McChrystal will be truly beneficial to maintaining our competitive advantage."

"There are few people with such depth of experience and the track record of leadership as Gen. McChrystal," said James Hnat, corporate secretary for JetBlue. "He brings a perspective, a demeanor, and most importantly an understanding of leading a large, diverse workforce that will be invaluable to JetBlue."

"I am pleased to join the board of JetBlue, an organization that is known for its quality, innovation, and constant customer focus," said Gen. McChrystal. "I am eager to begin working with the board and contributing my insights to help strengthen JetBlue's standing as a great place to work for its 13,300 crewmembers."

Gen. McChrystal, age 56, wasone of the nation's most accomplished military leaders.A 34-year U.S. Army veteran of multiple wars, Gen. McChrystal commanded the U.S. and NATO's security mission in Afghanistan, served as the director of the Joint Staff and was the Commander of Joint Special Operations Command, where he was responsible for the nation's deployed military counter terrorism efforts.

Gen. McChrystal is a graduate of the United States Military Academy at West Point, the United States Naval Command and Staff College and was a military fellow at both the Council on Foreign Relations and the Kennedy School of Government at Harvard University. Currently the General is teaching a seminar on leadership at the Jackson Institute for Global Affairs at Yale University and serves alongside his wife Annie on the Board of Directors for the Yellow Ribbon Fund, a non-profit organization committed to helping wounded veterans and their families.

About JetBlue Airways

JetBlue is New York's Hometown Airline with other focus cities in Boston; Los Angeles; and Fort Lauderdale and Orlando, Florida. Voted "Most Eco-Friendly Airline" by Zagat's Airline Survey in 2008 and 2009, JetBlue has created a new airline category based on value, service and style. In 2010, the carrier also ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the sixth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Legroom seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 62 cities with 600 daily flights. JetBlue serves 62 cities with 600 daily flights. New service to Hartford, Connecticut begins November 17. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information call +1 800-JETBLUE (538-2583), TTY/TDD +1 800 336 5530, or visit www.jetblue.com.

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