Nonstop from the Nation's Capital: JetBlue Now Flying Out of Reagan National Airport in Washington, D.C.

Nov 01, 2010

Nonstop from the Nation's Capital: JetBlue Now Flying Out of Reagan National Airport in Washington, D.C.

- Seven daily nonstop departures to Boston and one daily nonstop flight to both Fort Lauderdale and Orlando begin today -

- Low fare value airline becomes largest carrier between Boston and D.C. Region, with 18 conveniently-timed flights -

- JetBlue and Metropolitan Washington Airports Authority invest in substantial renovation of Terminal A, incorporating many green building practices -

WASHINGTON, Nov. 1, 2010 /PRNewswire via COMTEX/ --

JetBlue Airways (Nasdaq: JBLU) today proudly brings its long-anticipated service and low fares to Ronald Reagan National Airport (DCA), its third airport in the Baltimore-Washington region. JetBlue is now offering seven daily nonstop flights to Boston's Logan International Airport (BOS) and one daily nonstop flight each to Fort Lauderdale-Hollywood International Airport (FLL) and Orlando International Airport (MCO).

(Logo: http://photos.prnewswire.com/prnh/20090217/NY71475LOGO-b)

(Logo: http://www.newscom.com/cgi-bin/prnh/20090217/NY71475LOGO-b)

To further celebrate the inaugural service, JetBlue is offering a special $49 (a) sale fare each way between Washington's Reagan National and Boston. Flights are on sale today through November 4th, at www.jetblue.com, for travel between December 1, 2010 and Jan 31, 2011. Blackout dates and other restrictions apply.

Since JetBlue announced plans to serve the Boston-Ronald Reagan National market lowest fare walk-up have dropped 60% (b).

National Airport is JetBlue's 62nd destination. The carrier also serves the region with service from Washington Dulles International Airport (IAD) and Baltimore/Washington International Thurgood Marshall Airport (BWI). With the addition of seven daily flights from National to Boston - complementing the five daily nonstop flights currently offered to Boston from BWI and the six daily flights it available to Boston from Dulles - JetBlue is now the largest carrier for flights between Boston and the Baltimore-Washington region, with 18 conveniently-timed departures each business day.

Furthermore, JetBlue, and the Metropolitan Washington Airports Authority (MWAA), operators of National Airport, have joined together to invest in a substantial renovation of Terminal A that includes many environmental considerations such as:

JetBlue's ticket and gate counters are made entirely of recycled products;
Solar panels have been installed on the roof of the ticketing lobby to power large ceiling fans, reducing energy usage by reducing heating/cooling and returning electricity to the grid;
Lighting installed in the lobby, some powered by solar panels, are also lit by highly energy efficient LED light bulbs which, combined with the natural light from the terminal's skylights, reduce energy consumption;
Most of the new baggage system installed in this terminal for JetBlue's start-up is built from recycled materials.

"We're thrilled to begin our low fare service at National Airport, with a frequent schedule of flights to Boston and new options to Florida with connections to the Caribbean," said Rob Land, Senior Vice president of Government Affairs and Associate General Counsel for JetBlue. "JetBlue is delighted to offer more non-stop options to our customers, complete with the most legroom in coach and 36 channels of free personal seatback TV's so they won't miss a beat, whether it's watching news from the Hill or catching the latest game while in-flight, and conveniently flying from only a few blocks away from downtown."

"JetBlue has been a valuable member of our airline family at Washington Dulles International Airport for some time, and we are happy to welcome them to Ronald Reagan Washington National Airport as well, "said Lynn Hampton, President and CEO of the Metropolitan Washington Airports Authority.

"Once again, JetBlue has expanded its service from Boston Logan International Airport with the addition of DCA Logan's second largest destination," said Ed Freni, Massport Director of Aviation. "The new Washington service makes Jet Blue the number one carrier at Logan, with 40 destinations, and more to come," he added.

JetBlue's schedule between DCA and Boston:	
Washington (DCA) to Boston (BOS):	**Boston (BOS) to Washington (DCA):**
Depart - Arrive	Depart - Arrive
6:30 a.m. - 7:59 a.m.	7:30 a.m. - 9:18 a.m.
10 a.m. - 11:22 a.m.	9:35 a.m. - 11:17 a.m.

12 p.m. - 1:23 p.m.	11:00 a.m. - 12:42 p.m.
2:15 p.m. - 3:41 p.m.	1:25 p.m. - 3:08 p.m.
3:45 p.m. - 5:13 p.m.	3:25 p.m. - 5:09 p.m.
6 p.m. - 7:28 p.m.	5:30 p.m. - 7:18 p.m.
8:00 p.m. - 9:26 p.m.	8:20 p.m. - 10:01 p.m.
-- Flights operate daily effective November 1, 2010 --	

JetBlue's schedule between DCA and Fort Lauderdale:	
Washington (DCA) to Fort Lauderdale (FLL):	**Fort Lauderdale (FLL) to Washington (DCA):**
Depart - Arrive	Depart - Arrive
7:50 a.m. - 10:21 a.m.	11:15 a.m. - 1:40 p.m.
-- Flights operate daily effective November 1, 2010 --	

JetBlue's schedule between DCA and Orlando:	
Washington (DCA) to Orlando (MCO):	**Orlando (MCO) to Washington (DCA):**
Depart - Arrive	Depart - Arrive
1:20 p.m. - 3:31 p.m.	6:13 p.m. - 8:20 p.m.
-- Flights operate daily effective November 1, 2010 --	

The convenient schedule will also allow Washington travelers to fly straight to Cancun and other Caribbean destinations, through Florida. JetBlue will operate service out of DCA with its quiet, fuel-efficient aircraft, featuring free, unlimited snacks and beverages, all-leather seating, the most legroom in coach of any U.S. airline (c), and 36 channels of free, live DIRECTV(r) programming and more than 100 channels of XM Satellite radio on personal seatback TVs (d). Customers will also be treated to a first checked bag free (e) and the best customer service in the industry, delivered by the airline's friendly and award-winning crewmembers.

About JetBlue Airways

Voted "Most Eco-Friendly Airline" by Zagat's Airline Survey in 2008 and 2009, New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2010, the carrier also ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the sixth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Legroom seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 61 cities with 600 daily flights. New service to Ronald Reagan Washington National Airport in Washington, DC and to Bradley International Airport in Hartford, CT begins in November. The airline also intends to serve Providenciales, Turks & Caicos Islands in February 2011, subject to receipt of government operating authority. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

(a) Based on comparison of lowest published one-way walk-up fare of $603 on 4/27 (before announcement) and $239 on 10/29

(b) Valid for DCA to/from BOS: Offers end Nov 4, 2010, the earlier of 11:59 PM ET or local. Travel Dec 1, 2010 - Jan 31, 2011. Blackout dates Dec 22, 2010 - Jan 2, 2011. Travel not valid Fri/Sun. 10-day advance purchase required. Offers subject to availability; may change without notice; nonrefundable, nontransferable; oneway. $15 fee applies for fares (not Award flights) purchased by phone or JetBlue ticket office. Offers do not include Passenger Facility Charges up to $9 each way; September 11th Security Fees up to $5 each way; Federal Segment Tax of $3.70 per domestic segment. Taxes/fees must be paid at time of purchase. Cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited), for $100 fee p/p and applicable fare adjustment, at jetblue.com, or 1-800-JETBLUE (1-800-538-2583), TTY/TDD 1-800-336-5530. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Second bag fee $30. Other restrictions apply; see jetblue.com/about/legal/legal.asp.

(c) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

(d) Live satellite TV and radio programming is not available on flights outside the continental U.S.

(e) Baggage weight and size limits apply.

SOURCE JetBlue Airways

Powered by SITECORE