JetBlue Names Warren Christie Vice President, JetBlue University

Oct 28, 2010

JetBlue Names Warren Christie Vice President, JetBlue University

First Florida-Based Officer for JetBlue

ORLANDO, Fla., Oct 28, 2010 /PRNewswire via COMTEX/ --

JetBlue Airways (Nasdaq: JBLU) today announces the appointment of Warren Christie to the position of Vice President, JetBlue University, effective immediately. Mr. Christie previously served as Director of Technical Training responsible for Flight, Technical Operations and System Operations crewmember training. In his new role, Mr. Christie will lead the official learning organization for JetBlue, and will report to the value airline's Chief Operating Officer, Rob Maruster.

"Warren has demonstrated great leadership at JetBlue University since he joined the company in 2003," Mr. Maruster said. "His greatest contribution, however, has been his dedication to providing world-class education to the crewmembers of JetBlue Airways. His expertise, combined with his passion for serving JetBlue crewmembers, will serve us very well as we enter our second decade."

Mr. Christie is the airline's first Florida-based officer appointment, representing the airline's presence and dedication to the state. JetBlue currently operates the majority of its training at the Orlando Support Center, and more than 3,600 Crewmembers call Florida home.

"It is an honor to serve JetBlue's crewmembers in this capacity," Mr. Christie said. "JetBlue's success is due in large part to a successful initial and recurrent training program, and my goal is to anticipate our crewmembers' needs and deliver an effective and world-class program for them."

About JetBlue Airways

Voted "Most Eco-Friendly Airline" by Zagat's Airline Survey in 2008 and 2009, New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2010, the carrier also ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the sixth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Legroom seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 61 cities with 600 daily flights. New service to Ronald Reagan Washington National Airport in Washington, DC and to Bradley International Airport in Hartford, CT begins in November. The airline also intends to serve Providenciales, Turks & Caicos Islands in February 2011, subject to receipt of government approval. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

SOURCE JetBlue Airways

Powered by SITECORE