JetBlue Names Michael Elliott Vice President Crew & Values Relations

Oct 13, 2010

JetBlue Names Michael Elliott Vice President Crew & Values Relations
NEW YORK, Oct 13, 2010 /PRNewswire via COMTEX/ --

JetBlue Airways Corporation (Nasdaq: JBLU) today names Michael Elliott Vice President, Crew and Values Relations. He begins immediately and reports directly to Joanna Geraghty, Executive Vice President, Chief People Officer.

(Logo: http://photos.prnewswire.com/prnh/20090217/NY71475LOGO-b)

(Logo: http://www.newscom.com/cgi-bin/prnh/20090217/NY71475LOGO-b)

"Michael brings a wealth of experience to an important new position for JetBlue," said Joanna Geraghty, JetBlue's EVP People. "Strengthening our culture and enhancing our engagement with JetBlue's Values Committees are critical to success in our second decade. Michael and his team will proactively keep their fingers on the pulse of Crewmember concerns and partner with leadership to address these concerns."

"I am very excited by this opportunity and our mission," said Mr. Elliott. "JetBlue is recognized throughout the industry for our unique culture. It's an honor to take a leadership role in helping to preserve and build upon this culture."

Mr. Elliott comes to JetBlue after 20 years at Airborne Express and then DHL where he worked most recently as Vice President, Human Resources. Mr. Elliott has a B.A. in Psychology and also served as a Commissioned Officer in the US Army.

About JetBlue Airways

Voted "Most Eco-Friendly Airline" by Zagat's Airline Survey in 2008 and 2009, New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2010, the carrier also ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the sixth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Legroom seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 61 cities with 650 daily flights. New service to Ronald Reagan Washington National Airport in Washington, DC and to Bradley International Airport in Hartford, CT begins in November. The airline also intends to serve Providenciales, Turks & Caicos Islands in February 2011. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

SOURCE JetBlue Airways

Powered by SITECORE