# Start Planning for Providenciales! Book JetBlue Flights to the Turks & Caicos Islands from New York and Boston Starting Today

Oct 12, 2010

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**-- Service scheduled to begin Feb. 17, 2011 with daily flights from New York's JFK and on Feb. 19 with Saturday service from Boston's Logan International --**

**-- Providenciales to be JetBlue's 64th BlueCity and 39th nonstop destination from Boston's Logan --**

NEW YORK, Oct 12, 2010 /PRNewswire via COMTEX/ --

JetBlue Airways (Nasdaq: JBLU) announces the popular destination, Providenciales (PLS), in the Turks & Caicos Islands, is available for bookings starting today with an introductory sale with fares as low as $119*. Daily flights from New York's John F. Kennedy Airport (JFK) are scheduled to begin on Feb. 17, 2011, and seasonal, weekly Saturday service is planned to commence on Feb. 19 from Boston Logan International airport (a). Flights are now available online at www.jetblue.com.

(Logo: http://photos.prnewswire.com/prnh/20090217/NY71475LOGO-b )

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"JetBlue is proud to add Providenciales, in the Turks & Caicos Islands, to its Caribbean destination options," said Scott Laurence, JetBlue's vice president of network planning. "We are happy to provide the JetBlue Experience to more customers and more destinations, complete with a free first checked bag, all-leather seats, the most legroom in coach of any U.S. airline, free movies at every seatback, unlimited free snacks and most importantly, the friendly award-winning service."

JetBlue's planned schedule between New York and Providenciales:

| **New York (JFK) to Providenciales (PLS):** | **Providenciales (PLS) to New York (JFK):** |
|---|---|
| Depart - Arrive | Depart - Arrive |
| 9:22 a.m. - 1:00 p.m. | 2:00 p.m. - 5:39 p.m. |
| *-- Flights operate daily effective Feb. 17, 2011(a) --* | |

JetBlue's planned schedule between Boston and Providenciales:

| **Boston (BOS) to Providenciales (PLS):** | **Providenciales (PLS) to Boston (BOS)** |
|---|---|
| Depart - Arrive | Depart - Arrive |
| 11:00 a.m. - 2:57 p.m. | 3:55 p.m. - 7:47 p.m. |
| *--Flights operate Saturday only, seasonally (Nov. -Apr.) effective Feb. 19, 2011(a) --* | |

Providenciales will be JetBlue's 64th destination and its 17th destination in the Caribbean. With the addition of the Turks & Caicos Islands, the carrier would serve 39 nonstop destinations from Boston.

JetBlue intends to operate its Providenciales service with spacious 150-seat Airbus A320 aircraft. The A320 offers travelers all of the amenities for which JetBlue has become well-regarded: first checked bag free (b), complimentary seatback televisions including free first-run movies, comfortable leather seats, the most legroom in coach of any U.S. airline (c), unlimited free snacks and award-winning customer service.

**About JetBlue Airways**

Voted "Most Eco-Friendly Airline" by Zagat's Airline Survey in 2008 and 2009, New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2010, the carrier also ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the sixth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Legroom seats.

JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 61 cities with 600 daily flights. New service to Ronald Reagan Washington National Airport in Washington, DC and to Bradley International Airport in Hartford, CT begins in November. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

*(a) Subject to receipt of government operating authority.*

*(b) Baggage weight and size limits apply.*

*(c) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.*

**Valid for PLS to/from JFK or PLS to/from BOS (via JFK). Offer ends Oct 22, 2010, the earlier of 11:59 PM ET or local. Travel Mar 1- April 13, 2011. Travel Mon/Tues/Wed. Offers subject to availability; may change without notice; nonrefundable, nontransferable; oneway. $15 fee applies for fares (not Award flights) purchased by phone or JetBlue ticket office. Offer does not include Passenger Facility Charges up to $9 each way; September 11th Security Fees up to $5 each way; Federal Segment Tax of $3.70 per domestic segment. International offers do not include government fees and taxes up to $127.60 each way. Taxes/fees must be paid at time of purchase. Offer cancellations/changes must be made prior to scheduled departure (otherwise all money for fare is forfeited); $100 fee p/p and applicable fare adjustment apply; go to jetblue.com, or 1-800-JETBLUE (1-800-538-2583), TTY/TDD 1-800-336-5530. Cancellations receive JetBlue travel credit, valid for one year. Proper documentation required for boarding. Second bag fee $30. Other restrictions apply; see jetblue.com/about/legal/legal.asp.*

SOURCE JetBlue Airways

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