JetBlue Receives Perfect Score on HRC's Corporate Equality Index

Oct 01, 2010

JetBlue Receives Perfect Score on HRC's Corporate Equality Index

- Airline recognized as one of America's Best Places to Work for second consecutive year -

NEW YORK, Oct 01, 2010 /PRNewswire via COMTEX/ --

JetBlue Airways (Nasdaq: JBLU) is proud to announce it has once again earned a top rating on the Human Rights Campaign's Corporate Equality Index and Best Places to Work survey, a leading indicator of companies' attitudes and policies toward lesbian, gay, bisexual and transgender (LGBT) employees and customers.

(Logo: http://photos.prnewswire.com/prnh/20090217/NY71475LOGO-b)

(Logo: http://www.newscom.com/cgi-bin/prnh/20090217/NY71475LOGO-b)

The ten-year-old New York-based airline scored a perfect 100 in the annual ratings, reflecting its commitment to continuous improvement and to making JetBlue a great place to work for all 13,000 of its crewmembers in 12 countries throughout the Americas. JetBlue is one of just 338 U.S. businesses to achieve top marks in this year's survey.

JetBlue's rating also recognizes the airline's comprehensive outreach efforts to the LGBT community. The airline proudly supports events and organizations of importance to its crewmembers and its customers such as Equality California; Equality Florida; the Point Foundation; the Ali Forney Center; PFLAG; the Boston Gay Men's Chorus; and Utah Pride in Salt Lake City. Earlier this year, JetBlue became the first-ever U.S. airline to host an LGBT-themed flight, JetPride, in celebration of Long Beach Lesbian & Gay Pride in California.

The Human Rights Campaign is America's largest civil rights organization working to achieve lesbian, gay, bisexual and transgender equality. By inspiring and engaging all Americans, HRC strives to end discrimination against LGBT citizens and realize a nation that achieves fundamental fairness and equality for all. For more information on its Corporate Equality Index visit www.hrc.org/cei.

About JetBlue Airways

Voted "Most Eco-Friendly Airline" by Zagat's Airline Survey in 2008 and 2009, New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2010, the carrier also ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the sixth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue offers the most legroom in coach of any U.S. airline (based on average fleet-wide seat pitch) and super-spacious Even More Legroom seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 61 cities with 650 daily flights. New service to Ronald Reagan Washington National Airport in Washington, DC and to Bradley International Airport in Hartford, CT begins in November. The airline also intends to serve Providenciales, Turks & Caicos Islands in February 2011. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

SOURCE JetBlue Airways

Powered by SITECORE