JetBlue Airways Reports August Traffic

Sep 10, 2010

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NEW YORK, Sept 10, 2010 /PRNewswire via COMTEX/ --

JetBlue Airways Corporation (Nasdaq: JBLU) reported its preliminary traffic results for August 2010. Traffic in August increased 7.0 percent from August 2009, on a capacity increase of 7.3 percent.

Load factor for August 2010 was 86.4 percent, a decrease of 0.2 points from August 2009. JetBlue's preliminary completion factor was 99.5 percent and its on-time(1) performance was 77.1 percent. JetBlue's preliminary passenger revenue per available seat mile for the month of August increased 12 percent year over year, which was in line with company expectations.

JETBLUE AIRWAYS TRAFFIC RESULTS

	August 2010	August 2009	% Change
Revenue passenger miles (000)	2,742,319	2,561,843	7.0 %
Available seat miles (000)	3,174,149	2,959,351	7.3 %
Load factor	86.4%	86.6%	(0.2) pts.
Revenue passengers	2,344,407	2,198,546	6.6 %
Departures	20,543	19,556	5.0 %
Average stage length	1,103	1,079	2.2 %
	Y-T-D 2010	**Y-T-D 2009**	**% Change**
Revenue passenger miles (000)	19,094,811	17,692,488	7.9 %
Available seat miles (000)	23,482,496	22,095,855	6.3 %
Load factor	81.3%	80.1%	1.2 pts.
Revenue passengers	16,341,171	15,368,844	6.3 %
Departures	151,754	146,998	3.2 %
Average stage length	1,102	1,069	3.1 %

(1) The U.S. Department of Transportation considers on-time arrivals to be those domestic flights arriving within 14 minutes of schedule.

Voted "Most Eco-Friendly Airline" by Zagat's Airline Survey in 2008 and 2009, New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2010, the carrier also ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the sixth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 61 cities with 650 daily flights. New service to Ronald Reagan Washington National Airport in Washington, DC and to Bradley International Airport in Hartford, CT begins in November. The airline also intends to serve Providenciales, Turks & Caicos Islands in February, 2011. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

This press release contains statements of a forward-looking nature which represent our management's beliefs and assumptions concerning future events. When used in this document and in documents incorporated herein by reference, the words "expects," "plans," "anticipates," "indicates," "believes," "forecast," "guidance," "outlook," "may," "will," "should," "seeks," "targets" and similar expressions are intended to identify forward-looking statements. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; volatility in financial and credit markets which could affect our ability to obtain debt and/or lease financing or to raise funds through debt or equity issuances; increases in fuel prices, maintenance costs and interest rates; our ability to implement our growth strategy, including the ability to operate reliably the EMBRAER 190 aircraft and our new terminal at JFK; our significant fixed obligations; our ability to attract and retain qualified personnel and maintain our culture as we grow; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market and the effect of increased congestion in this market; our reliance on automated systems and technology; our being subject to potential unionization; our reliance on a limited number of suppliers; changes in or additional government regulation; changes in our industry due to other airlines' financial condition; a continuance of the economic recessionary conditions in the U.S. or a further economic downturn leading to a continuing or accelerated decrease in demand for domestic and business air travel; and external geopolitical events and conditions. Further information concerning these and other factors is contained in the Company's Securities and Exchange Commission filings, including but not limited to, the Company's 2009 Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. We undertake no obligation to update any forward-looking statements to reflect events or circumstances that may arise after the date of this release.

SOURCE JetBlue Airways Corporation

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