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-- New low fare, high value service set to begin Feb. 17, 2011 with daily service from New York's JFK and Feb. 19 with Saturday service from Boston's Logan International --

-- Providenciales will be JetBlue's 64th BlueCity and 40th nonstop destination from Boston's Logan --

NEW YORK, Sept 08, 2010 /PRNewswire via COMTEX/ --

JetBlue Airways (Nasdaq: JBLU) today announces plans to serve the popular Caribbean destination, Providenciales (PLS), in the Turks & Caicos Islands, subject to receipt of government operating authority. Effective Presidents Day weekend 2011, the value carrier intends to launch daily service from New York's John F. Kennedy International Airport (JFK) commencing Feb. 17 and seasonal (November - April) Saturday only service beginning Feb. 19 from Boston Logan International (BOS). JetBlue's flights to the Turks & Caicos Islands are expected to go on sale in October at www.jetblue.com.

"JetBlue is proud to continue our successful expansion in the Caribbean with new service to the Turks & Caicos Islands," said Scott Laurence, JetBlue's vice president of network planning. "Thanks to the support of our customers, we are pleased to offer more destinations, great low fares and the award-winning JetBlue Experience to the places they want to go."

"The Turks & Caicos Islands Airports Authority has commenced the redevelopment of its Gateway Airport, Providenciales," said John T Smith, CEO of Turks & Caicos Islands Airports Authority. "JetBlue has impressed us with their success in the region and we are pleased to welcome their popular low fare, high value service to the island. We look forward to continuing the development of a mutually beneficial long term relationship."

JetBlue's planned schedule between New York and Providenciales:

New York (JFK) to Providenciales (PLS):	Providenciales (PLS) to New York (JFK):
Depart - Arrive	Depart - Arrive
9:10 a.m. - 1:00 p.m.	2:00 p.m. - 5:40 p.m.

--Flights operate daily effective February 17th, 2011 --

JetBlue's planned schedule between Boston and Providenciales:

Boston (BOS) to Providenciales (PLS):	Providenciales (PLS) to Boston (BOS):
Depart - Arrive	Depart - Arrive
11:00 a.m. - 2:45 p.m.	3:40 p.m. - 7:20 p.m.

--Flights operate Saturday only, seasonally (Nov -Apr) effective February 19th, 2011 --

Providenciales would be JetBlue's 64th destination and its 17th destination in the Caribbean. With the addition of the Turks & Caicos Islands, the carrier would serve 40 nonstop destinations from Boston.

JetBlue intends to operate its Providenciales service with spacious 150-seat Airbus A320 aircraft. The A320 offers travelers all of the amenities for which JetBlue has become well-regarded: complimentary seatback televisions including free first-run movies, comfortable leather seats and the most legroom in coach of any U.S. airline (a), unlimited free snacks and award-winning customer service.

About JetBlue Airways

Voted "Most Eco-Friendly Airline" by Zagat's Airline Survey in 2008 and 2009, JetBlue has created a new airline category based on value, service and style. In 2010, the carrier also ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the sixth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 61 cities with 650 daily flights. New service to Ronald Reagan Washington National Airport in Washington, DC and to Bradley International Airport in Hartford, CT begins in November. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

(a) Based on average fleetwide economy class seat pitch for U.S. airlines.

SOURCE JetBlue Airways

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