jetBlue

Back by Popular Demand: JetBlue's Four Day Fall Shipping & Handling Sale Extended

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-- Ship yourself in style and comfort for as little as $39 (a) across the U.S. and the Caribbean when booking travel today through Aug. 6 at www.jetblue.com --

-- A first-checked bag is always handled free of charge on JetBlue (b) --

NEW YORK, Aug 03, 2010 /PRNewswire via COMTEX/ --

Back by popular demand, New York-based value airline JetBlue Airways (Nasdaq: JBLU) today announced a four-day revival of its fall Shipping & Handling Sale, with one-way fares available for as low as $39 (a) to destinations across the U.S. and the Caribbean. Travel must be booked online at www.jetblue.com today through Friday, August 6.

(Logo: http://photos.prnewswire.com/prnh/20090217/NY71475LOGO-b)

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On JetBlue, a first-checked bag is always handled free of charge (b) with the purchase of a flight, along with award-winning customer service, more than 140 channels of free live television and radio on personal seatback TVs and the most legroom of any other airline in coach (c). Customers can ship themselves in comfort and style from Boston to Baltimore (BWI) on flights as low as $39 (a) each way. Flights as low as $49 (a) are available from Long Beach to Oakland and $59 (a) from Fort Lauderdale to San Juan, Puerto Rico. Customers can get away to enjoy Florida's attractions on flights as low as $79 (a) from New York/JFK to Orlando, or enjoy a Caribbean vacation with flights as low as $99 (a) from JFK to Nassau, Bahamas.

Customers looking for great fall deals on transcontinental routes can jet between JFK and Las Vegas, Los Angeles or San Francisco for $149 (a) each way. Transcontinental fares from $149 (a) are also available between Boston and L.A./Long Beach, San Francisco or Los Angeles (LAX).

Sale fares must be purchased by 11:59 p.m. EDT or 11:59 PM Local Time, whichever is earliest, on Friday, August 6, 2010, and some cities require up to a 14-day advance purchase. Fares are most often found on midweek travel dates. Blackout dates and other restrictions apply (a). For more information visit www.jetblue.com.

About JetBlue Airways

Voted "Most Eco-Friendly Airline" by Zagat's Airline Survey in 2008 and 2009, New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2010, the carrier also ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the sixth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 61 cities with 650 daily flights. New service to Ronald Reagan Washington National Airport in Washington, DC and to Bradley International Airport in Hartford, CT begins in November. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

(a) Taxes, Fees and Restrictions. Sale ends August 6, 2010 at 11:59 PM EDT or 11:59 PM local time, whichever is earlier: all travel must be booked before this date/time. Sale fares are valid for travel between 9/7-12/15/10. Offers subject to change without notice; may not be available on all days/flights; must be purchased at time of reservation; and are one way, nonrefundable and nontransferable. $15 fee applies to fares (not Award flights) redeemed by phone or at a ticket office (airport/city). 14-day advance purchase may be required. Offers do not include Passenger Facility Charges up to $9 each way, September 11th Security Fees up to $5 each way, and a Federal Segment Tax of $3.70 per domestic segment (a segment is a takeoff and landing). International offers do not include government fees and taxes up to $127.60 each way. Puerto Rico offers do not include a U.S. Departure Tax of $16.10 each way. Taxes and fees must be paid at time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. Second bag fee of $30 applies.

Travel window restrictions: *For all sale routes: no travel between 11/18-11/30/10. Boston to Montego Bay and/or Punta Cana: travel only Wed/Sat. New York City (JFK) to Barbados: travel only on Tue/Wed. Ft. Lauderdale & Long Beach, Long Beach & Salt Lake City and/or New York City (JFK) & Denver: travel only Tues/Wed/Sat. New York City & Saint Lucia: travel only Mon/Thurs/Sun. For all other domestic city pairs: no travel on Fri/Sun. For all other international city pairs: no travel on Fri/Sat/Sun. Nonstop service between Boston and Phoenix commences 9/2/10. Nonstop service between Boston and*

Sarasota commences 11/18/10. Washington National (DCA) service commences 11/2/10.

(b) Baggage weight and size limits apply

(c) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines, excluding premium coach products.

SOURCE JetBlue Airways

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