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Jun 08, 2010

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NEW YORK, June 8, 2010 /PRNewswire via COMTEX/ --New York's hometown airline JetBlue Airways (Nasdaq: JBLU) today observes its official membership into the International Air Transport Association (IATA). Joining IATA requires successfully passing the IATA Operational Safety Audit, which JetBlue completed in April 2010. Membership will expand JetBlue's global industry voice and expand partnership opportunities with other world-class airlines, proving that the value-based carrier meets the highest industry benchmarks. The airline recently signed an interline agreement with South African Airways, which joins airlines that have interline partnerships with JetBlue such as Lufthansa, American Airlines, Cape Air and Aer Lingus.

(Logo: http://photos.prnewswire.com/prnh/20090217/NY71475LOGO-b)

"On behalf of JetBlue's 12,500 crewmembers, it is an honor to represent JetBlue at IATA's 2010 Annual General Meeting and World Air Transport Summit in Berlin," said Dave Barger, president and CEO of JetBlue Airways. "Over the last several years, we have focused on growing our network into Central America, Latin America and South America in addition to our core North American network. Coupled with our ever-growing international connectivity - such as our agreements with Aer Lingus, American, Lufthansa, South African and soon more international carriers, led to our desire to join the international community of airlines led by IATA."

Members of IATA enjoy the support of an internationally renowned organization that represents, leads and serves one of the most dynamic industries in the world. From 57 founding members in 1945, IATA now represents some 230 airlines in over 120 countries from around the globe. Carrying 93% of the world's international scheduled traffic, IATA members include the worlds leading passenger and cargo airlines.

JetBlue prides itself on offering more value to customers by offering a first checked bag free of charge, unlimited complimentary in-flight snacks, and a live in-flight entertainment system with 36 channels of free DIRECTV programming and more than 100 channels of free XM Satellite Radio at every comfortable leather seat (a). Customers can kick back and enjoy the live entertainment in JetBlue's spacious aircraft cabins, which offer the most legroom in coach of any U.S. airline (b).

About JetBlue Airways

Voted "Most Eco-Friendly Airline" by Zagat's Airline Survey in 2008 and 2009, New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 61 cities with 650 daily flights. New service to Ronald Reagan Washington National Airport in Washington, DC and to Bradley International Airport in Hartford, CT begins in November. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit http://www.jetblue.com/.

(a) DIRECTV and XM Satellite Radio service are not available on most flights outside the continental United States.

(b) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines, excluding premium coach products.

SOURCE JetBlue Airways

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