Everyone Must GO! All Remaining Seats on All JetBlue Airways Flights Tuesday and Wednesday on Sale Now for $10 (a) Each Way

May 10, 2010

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-- Airline continues 10th year anniversary celebration with $10 fares to 59 JetBlue destinations for travel on Tues., May 11 or Wed., May 12 (a), while supplies last --

-- Travel must be booked online at www.jetblue.com by 11:59 p.m. ET tonight --

NEW YORK, May 10, 2010 /PRNewswire via COMTEX/ --This week, as part of JetBlue Airways' (Nasdaq: JBLU) year-long celebration of 10 years of service, the airline is telling customers to pack their bags, because everyone must go! All remaining non-stop seats on all JetBlue flights operating on Tuesday, May 11 or Wednesday, May 12, 2010 (a) to 59 destinations across the U.S., Caribbean and Central America are available for $10 (a) each way when purchased online at www.jetblue.com/deals/ten-years/ through 11:59 p.m. ET tonight.

"FUN is one of JetBlue's core values, and we couldn't think of a better way to carry on our 10th anniversary celebrations than telling our customers it's time to hit the road," said Robin Hayes, chief commercial officer for JetBlue Airways. "This week you can check out one of our newest Caribbean destinations, Punta Cana, or have dinner with friends on the 'other' coast, all for less than the cost of a tank of gas. We continue to find ways to make travel easy, affordable and entertaining for our customers!"

JetBlue aims to be the Americas' Favorite Airline by delivering superior customer service, the award-winning JetBlue Experience and the best domestic coach product in the skies. JetBlue is the 7th largest passenger carrier in the United States (b), serving 61 destinations in 20 states, Puerto Rico and 11 countries in the Caribbean, Central and South America.

Voted "Most Eco-Friendly Airline" by Zagat's Airline Survey in 2008 and 2009, New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2009, the carrier also ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the fifth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 61 cities with 650 daily flights. New service to Hartford and Washington (Reagan National) begins later this year. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

(a) Sale ends 5/10/10, 11:59 PM ET, available for online purchase only at jetblue.com, for newly booked travel on nonstop flights operating 5/11 and 5/12/10 (except for BOG Bogota-originating flights), and available for all remaining seats until sold out (seats not available on all routes/dates). Fares subject to change without notice. Fares must be paid at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $100 per person at 1-800-JETBLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, or at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, valid for one year. If reservation is not changed/canceled prior to scheduled departure, all money associated with reservation is forfeited. Fares do not include Passenger Facility Charges up to $9 each way, September 11th Security Fees up to $5 each way, and Federal Segment Tax of $3.70 per domestic segment (segment is a takeoff and landing). International offers do not include gvt. fees and taxes up to $127.60 each way. Puerto Rico offers do not include a U.S. Departure Tax of $16.10 each way. Taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. A second bag fee of $30 applies. Other restrictions apply.

(b) Based on service capacity as measured by Available Seat Miles (ASMs)

SOURCE JetBlue Airways

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