JetBlue to Launch Service from Ronald Reagan Washington National Airport to Boston and Florida

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- Seven daily nonstop departures to Boston and one daily nonstop flight to both Fort Lauderdale and Orlando to begin November 1, 2010 - -$39 (a) sale fares each way to Boston, $59 (a) to Orlando or $69 (a) to Fort Lauderdale available now at www.jetblue.com - - Low fare value airline to become largest carrier between Boston and D.C. Region, with 18 conveniently-timed flights -

WASHINGTON, April 28, 2010 /PRNewswire via COMTEX/ --JetBlue Airways (Nasdaq: JBLU) today is proud to announce plans to serve the popular Ronald Reagan Washington National Airport (DCA), its third airport in the Washington region, with seven daily nonstop flights to Boston's Logan International Airport (BOS) and one daily nonstop flight each to Fort Lauderdale-Hollywood International Airport (FLL) and Orlando International Airport (MCO) beginning November 1, 2010.

(Logo: http://www.newscom.com/cgi-bin/prnh/20090217/NY71475LOGO-b)

Fares are on sale now at www.jetblue.com as low as $39 (a) between DCA and Boston, $59 (a) to Orlando or $69 (a) to Fort Lauderdale. Flights must be booked by May 5, 2010 for travel through December 15, 2010 (a). Blackout dates may apply (a). Everyday low fares for JetBlue's DCA-Boston flights will be up to 73 percent lower than pre-JetBlue fares.

DCA will be JetBlue's 62nd destination. The carrier also serves the region with service from Washington Dulles International Airport (IAD) and Baltimore/Washington International Thurgood Marshall Airport (BWI). With the addition of DCA's seven daily shuttle flights to Boston -- complementing five daily nonstop flights from BWI and six daily flights between Boston and IAD -- JetBlue will become the largest carrier for flights between Boston and the Washington DC region offering 18 conveniently-timed departures.

"JetBlue's customer-centric approach to serving all three Capital-area airports focuses on fair fares, more choices and a conveniently-timed business-day schedule to Boston, now with 18 daily flights available," said Robin Hayes, executive vice president and chief commercial officer of JetBlue Airways. "As our customers have come to know, our preferred product delivers more value and more entertainment than the other guys, including a free first-checked bag, unlimited complimentary snacks and beverages, assigned leather seating with industry-leading legroom, and more than 140 channels of free, live television and radio programming. This is topped by our award-wining crewmembers, who make the enjoyable JetBlue Experience complete."

"Congratulations to JetBlue on the new Boston-National service," said Massachusetts Governor Deval Patrick. "Seven new round trips will give residents and visitors alike more options."

"This is certainly great news for Boston. Adding another daily destination is another sign that our economy is thriving despite tough times and that Boston is a city people want to do business in," said Mayor Thomas M. Menino.

"I welcome JetBlue's expansion at Orlando International Airport to include daily, non-stop service to Washington National," said Orlando Mayor Buddy Dyer. "JetBlue's award-winning, low-fare service provides increased options for Orlando's visitors and residents to travel between our nation's capital and the vacation capital of the world."

"JetBlue is a vital component of our economic engine here in central Florida," said Orange County Mayor Richard Crotty. "Expanding service to the heart of the nation's capital is a great move for JetBlue and a big plus for our community."

"Congratulations to JetBlue for consistently increasing service to and from the Fort Lauderdale-Hollywood International Airport," said Broward County Mayor Ken Keechl. "Adding Reagan National Airport to their list of destinations provides more options for the travelling public."

"We welcome JetBlue's 36th destination from Boston Logan International Airport, and we are sure that the customers of Boston's largest airline will welcome it too," said Thomas J. Kinton, Jr. CEO & Executive Director of the Massachusetts Port Authority, which owns and operates Boston Logan. "With seven daily flights, the service to Washington Reagan National Airport will bring competition to one of Logan's busiest business routes and will lower fares."

JetBlue's schedule between DCA and Boston:

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Washington National (DCA) to          Boston (BOS) to
Boston (BOS)                          Washington National (DCA)

Depart - Arrive                       Depart - Arrive
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6:30 a.m. - 7:59 a.m.	7:30 a.m. - 9:18 a.m.
10 a.m. - 11:22 a.m.	9:35 a.m. - 11:17 a.m.
12 p.m. - 1:23 p.m.	11:00 a.m. - 12:42 p.m.
2:15 p.m. - 3:41 p.m.	1:25 p.m. - 3:08 p.m.
3:45 p.m. - 5:13 p.m.	3:25 p.m. - 5:09 p.m.
6 p.m. - 7:28 p.m.	5:30 p.m. - 7:18 p.m.
8:00 p.m. - 9:26 p.m.	8:20 p.m. - 10:01 p.m.

JetBlue's schedule between DCA and Fort Lauderdale:

Washington National (DCA) to Fort Lauderdale (FLL)	Fort Lauderdale (FLL) to Washington National (DCA)
Depart - Arrive	Depart - Arrive
7:50 a.m. - 10:21 a.m.	11:15 a.m. - 1:40 p.m.

JetBlue's schedule between DCA and Orlando:

Washington National (DCA) to Orlando (MCO)	Orlando (MCO) to Washington National (DCA)
Depart - Arrive	Depart - Arrive
1:20 p.m. - 3:31 p.m.	6:13 p.m. - 8:20 p.m.

JetBlue will operate service out of the nostalgic Terminal A complex atWashington National with its state-of-the-art aircraft, featuring free, unlimited snacks and beverages, all-leather seating, the most legroom in coach of any U.S. airline, and 36 channels of free, live DIRECTV(r) programming and more than 100 channels of XM Satellite radio on personal seatback TVs. Customers will also be treated to a first checked bag free and the best customer service in the industry, delivered by the airline's friendly and award-winning crewmembers.

About JetBlue Airways

Voted "Most Eco-Friendly Airline" by Zagat's Airline Survey in 2008 and 2009, New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2009, the carrier also ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the fifth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 60 cities with 650 daily flights. New service to Punta Cana, Dominican Republic starts in May. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

(a) For travel between Washington D.C. (DCA only) and Fort Lauderdale, Orlando, and/or Boston: Travel must be booked by May 5, 2010, 11:59 PM (ET). All fares are subject to change without notice. Travel costs $15 more per person if purchased by telephone, or at an airport or city ticket office. Travel must take place between November 1, 2010 and December 15, 2010. Travel must be completed by December 15, 2010. Blackout dates for travel are between November 19, 2010 and November 29, 2010. Travel must take place on Mondays, Tuesdays, Wednesdays, Thursdays, and/or Saturdays. Fares may not be available on all days or on all flights. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $100 per person at 1-800-JETBLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, or at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.70 per domestic segment. A segment is a takeoff and landing. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. A second bag fee of $30 applies. Other restrictions apply. ©2010 JetBlue Airways

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