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- New low fare competition in Hartford, CT set to begin November 17 with twice daily service to both Fort Lauderdale and Orlando - - Book one way sale fares as low as $69 (a) each way today through Fri., April 30 at www.jetblue.com for travel Nov. 30 through Dec. 15 -

NEW YORK, April 19, 2010 /PRNewswire via COMTEX/ --JetBlue Airways (Nasdaq: JBLU) today is pleased to expand its award-winning, low-fare service and preferred product to the "Gateway to New England" with new service at Hartford, Connecticut's Bradley International Airport (BDL). Effective November 17, 2010, the value carrier will launch twice daily nonstop service from BDL to both Fort Lauderdale/Hollywood International Airport (FLL) and Orlando International Airport (MCO). Book sale flights as low as $69 (a) each way today through Friday, April 30 at www.jetblue.com for travel between November 30 and December 15, 2010.

(Logo: http://www.newscom.com/cgi-bin/prnh/20090217/NY71475LOGO-b)

"Connecticut has been vital to JetBlue's success over the past decade, where our Darien financial support center opened in 2000, and where the state's largest employer and one of our valued business partners, Pratt & Whitney, is based," said Dave Barger, CEO of JetBlue Airways. "We welcome the Hartford community onboard for JetBlue's high-quality, value-oriented service between the Gateway of New England and Florida's sunny resorts, parks and beaches. Additionally, Connecticut customers will also have the option to conveniently connect in Florida to other destinations in the Caribbean and Mexico, extending their relevant JetBlue route network to even more exciting getaways!"

"This is a big win for all of us - our travelers, our business partners and Connecticut's economy," said Governor M. Jodi Rell. "Our citizens tell us they want more travel options and JetBlue is just the partner to help us do just that. More and more, Bradley is leading the way in creating the solutions our customers demand."

"JetBlue and Bradley make a strong team even stronger," said Connecticut Transportation Commissioner Joseph F. Marie. "The partnership we have forged in bringing this together will benefit our customers and our state for years to come. We couldn't be happier with this news."

"It gives me great pleasure to welcome JetBlue Airways on behalf of the Bradley International Airport community, our air service market and the State of Connecticut," said Eric N. Waldron, Airport Administrator of Bradley International Airport. "For many years, the public has been asking, 'When is JetBlue coming to Bradley?' As of November, that will become a reality!"

JetBlue's schedule between Hartford and Fort Lauderdale:

Hartford (BDL) to Fort Lauderdale (FLL) Depart - Arrive	Fort Lauderdale (FLL) to Hartford (BDL) Depart - Arrive
7:20 a.m. - 10:40 a.m.	11:15 a.m. - 2:15 p.m.
4:10 p.m. - 7:30 p.m.	7:50 p.m. - 10:50 p.m.

JetBlue's schedule between Hartford and Orlando:

Hartford (BDL) to Orlando (MCO) Depart - Arrive	Orlando (MCO) to Hartford (BDL) Depart - Arrive
8:45 a.m. - 11:55 a.m.	12:40 p.m. - 3:25 p.m.
3:00 p.m. - 6:10 p.m.	6:55 p.m. - 9:40 p.m.

Bradley is New England's second-largest airport, and will be JetBlue's 63rd destination and its first destination in Connecticut. The carrier also serves the region in Burlington, Vt.; Portland, Maine; and Boston, where JetBlue is the largest carrier and serves 34 nonstop destinations.

JetBlue is the only airline to offer 36 channels of free, live DIRECTV(r) programming and more than 100 channels of XM Satellite radio on personal seatback TVs available on every flight to/from Bradley International Airport. JetBlue's service to Florida will be operated by JetBlue's fleet of Airbus A320 aircraft,

also featuring convenient, assigned seating; a first-checked bag free; complimentary name brand snacks and drinks; comfy leather seats; more legroom than any other carrier in coach (b); and award-winning customer service.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2009, the carrier ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the fifth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 60 cities with 600 daily flights. New service to Punta Cana, Dominican Republic starts in May. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

(a) For travel between Hartford and Fort Lauderdale and/or Orlando: Travel must be booked by April 30, 2010, 11:59 p.m. local time or 11:59 p.m. EDT, whichever occurs first. All fares are subject to change without notice. Travel costs $15 more per person if purchased by telephone, or at an airport or city ticket office. Travel must take place between November 30, 2010 and December 15, 2010. Travel must be completed by December 15, 2010. Travel must take place on Mondays, Tuesdays, Wednesdays, Thursdays, and/or Saturdays. Fares may not be available on all days or on all flights. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $100 per person at 1-800-JETBLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, or at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.70 per domestic segment. A segment is a takeoff and landing. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. A second bag fee of $30 applies. DIRECTV(r) service is not available on flights outside the continental US. Other restrictions apply. ©2010 JetBlue Airways

(b) Based on average fleetwide economy class seat pitch for U.S. airlines.

SOURCE JetBlue Airways

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