JetBlue to Launch Service at Ronald Reagan Washington National Airport

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- New low fare competition set to begin in November - - Initial schedule of eight daily flights planned - - JetBlue's third airport in the Baltimore-Washington metro area -

WASHINGTON, March 31, 2010 /PRNewswire via COMTEX/ --JetBlue Airways (Nasdaq: JBLU) today is proud to announce plans to serve the popular Ronald Reagan Washington National Airport (DCA) beginning in November 2010 (a). Customer-favorite JetBlue intends to initially offer travelers at least eight daily departures from DCA to select East Coast destinations, complementing its existing low fare service from Washington Dulles International Airport and Baltimore/Washington International Thurgood Marshall Airport. JetBlue's new DCA flights are expected to go on sale at www.jetblue.com at a later date, pending schedule confirmation and final airport negotiations.

(Logo: http://www.newscom.com/cgi-bin/prnh/20090217/NY71475LOGO-b)

"Capital-area travelers who prefer the ease of traveling from Reagan National have waited far too long for JetBlue's award-winning, low fare service," said Robert Land, JetBlue's Senior Vice President of Government Affairs and Associate General Counsel. "We are thrilled to finally be entering the DCA market, injecting high-quality competition into this centrally located airport."

JetBlue's access to Reagan National is part of an agreement with American Airlines announced today and through which JetBlue will also acquire slots for additional daily service at Westchester County Airport in suburban White Plains, N.Y.

Terms of the slot transfer were not disclosed, and regulatory approval is not required for this transaction.

In addition to the access to Reagan National outlined today, last week JetBlue filed for approval from the United States Department of Transportation on a proposed slot transfer transaction with US Airways that would result in JetBlue securing a further five in-perimeter slot pairs at Reagan National. In order to offer a robust schedule that provides even more value for Reagan National customers, JetBlue today petitioned the FAA for access to unused slot pairs in the early morning and late-evening hours.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2009, the carrier ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the fifth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 60 cities with 600 daily flights. New service to Punta Cana, Dominican Republic starts in May. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

(a) Subject to negotiations with Metropolitan Washington Airports Authority, operator of DCA.

SOURCE JetBlue Airways

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