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Beginning July 1, 2010 the value carrier will offer four daily nonstop flights from the Big Apple to LAX, providing more convenience and more choices for travelers -

LOS ANGELES, March 15, 2010 /PRNewswire via COMTEX/ -- JetBlue Airways (Nasdaq: JBLU) today announces an increase from two to four daily nonstop flights from New York's John F. Kennedy International Airport (JFK) to Los Angeles International Airport (LAX) beginning July 1, 2010, providing more options and more value to coast-to-coast travelers. In addition to its LAX service, JetBlue offers the only nonstop service from the East Coast to two other L.A. Basin airports: Burbank and Long Beach.

(Logo: http://www.newscom.com/cgi-bin/prnh/20090217/NY71475LOGO-b)

JetBlue launched twice daily service from both JFK and Boston's Logan International Airport to LAX on June 17, 2009, and based on the successful launch of service and strong customer demand for JetBlue's premium low-fare product, is pleased to double service from New York (expanding to four daily flights) while maintaining its popular Boston route with convenient twice-daily service.

"JetBlue has provided coast-to-coast service from New York to the L.A. Basin for more than eight years, and whether customers prefer Long Beach, Burbank or LAX, they continue to select us as their carrier of choice," said Scott Laurence, vice president of network planning for JetBlue Airways. "Based on our successful launch of service at LAX, we are pleased to offer bi-coastal travelers more choices, including earlier morning departures from the West Coast. Regardless of your destination, on JetBlue, all customers are treated to a first checked bag free, all-leather seats, the most legroom in coach of any U.S. airline, more than 36 channels of free, live TV and more than 100 channels of satellite radio, complimentary snacks and friendly service."

JetBlue's schedule, beginning July 1, 2010, to/from LAX:

New York (JFK) to Los Angeles (LAX)	Los Angeles (LAX) to New York (JFK)
Depart - Arrive	Depart - Arrive
7:05 a.m. - 10:03 a.m.	7:30 a.m. - 3:57 p.m.
11:00 a.m. - 1:51 p.m.	10:55 a.m. - 7:25 p.m.
4:59 p.m. - 8:05 p.m.	2:45 p.m. - 11:12 p.m.
7:55 p.m. - 11:02 p.m.	9:25 p.m. - 5:51 a.m. (next day)

Boston (BOS) to Los Angeles (LAX)	Los Angeles (LAX) to Boston (BOS)
Depart - Arrive	Depart - Arrive
9:30 a.m. - 12:37 p.m.	8:30 a.m. - 4:58 p.m.
6:48 p.m. - 9:57 p.m.	1:30 p.m. - 9:59 p.m.

JetBlue's service to LAX is operated with the airline's spacious Airbus A320, which offers roomy, all-leather seating for 150 including the most legroom in coach of any U.S. airline (a). Customers looking to pamper themselves even further can upgrade to a super-spacious Even More Legroom seat. For a nominal fee each way, customers can stretch out and enjoy 38" of seat pitch.

Overnight flights from Los Angeles and all Western U.S. destinations offer JetBlue's complimentary Shut-Eye Service, featuring a Snooze Kit that includes earplugs and eyeshades, plus unlimited free snacks and beverages and a "good morning" hot towel service. Before arrival, customers will be treated to Dunkin' Donuts coffee, fruit juice, and bottled spring water, allowing customers to land refreshed and ready to start the day.

New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2009, the carrier ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the fifth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among

U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 60 cities with 600 daily flights. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

(a) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines, excluding premium coach products.

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