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-- Now offering 23 nonstop destinations from Orlando -- -- Special starting fares as low as $69(a) --

ORLANDO, Fla., Feb 08, 2010 /PRNewswire via COMTEX/ -- JetBlue Airways (Nasdaq: JBLU) today celebrated its inaugural service between Orlando International Airport and Montego Bay's Sangster International Airport (MBJ) in Jamaica. The new daily flight becomes JetBlue's 23rd nonstop destination and its 6th international destination from Orlando International. Flights are available now for only $69 (a), if booked at www.jetblue.com by February 15, 2010, 11:59 PM MT for travel between February 8, 2010 and March 23, 2010.
(Logo: http://www.newscom.com/cgi-bin/prnh/20090217/NY71475LOGO-b)

"As Orlando's carrier of choice, these new flights add another key choice to our growing portfolio of international destinations served from Orlando," said Scott Laurence, JetBlue's vice president of network planning. "Indeed, with plenty of legroom, Live TV at every seat, unlimited free snacks and the industry's best customer service, we're well positioned to serve the Florida market."

"Jamaica is a popular destination and with the growing Caribbean population in Central Florida this new service by JetBlue will be a welcomed addition to Orlando and give passengers more options to travel to an established market," said Jim Rose, Senior Director of Business Services, Greater Orlando Aviation Authority.

JetBlue's schedule between Orlando and Montego Bay:

Orlando (MCO) to Montego Bay, Jamaica (MBJ)	Montego Bay, Jamaica (MBJ) to Orlando (MCO)
Depart - Arrive	Depart - Arrive
10:30a.m.- 12:23 p.m.	13:18 p.m.- 3:31 p.m.

Customers interested in getting away can take advantage of this amazing $69 starting fare (a) or jet to any of JetBlue's nonstop destinations from Central Florida to the Caribbean and Latin America, including Bogota, Colombia; Cancun, Mexico; Nassau, Bahamas; San Jose, Costa Rica; Santo Domingo, Dominican Republic; and Aguadilla, Ponce, and San Juan, Puerto Rico.

JetBlue offers Customers a host of premium amenities including a free first-checked bag, the most legroom in coach of any U.S. airline (b), 36 channels of complimentary DIRECTV(R) (c), more than 100 channels of XM Satellite Radio(R), and unlimited free snacks and drinks. For a small fee customers can upgrade to one of JetBlue's super-spacious Even More Legroom seats, which offer travelers 38 inches of seat pitch.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 60 cities with 600 daily flights. With JetBlue, all seats are assigned, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

(a) *For travel between Orlando, FL and Montego Bay, Jamaica: Travel must be booked by February 15, 2010, 11:59 PM MT. All fares are subject to change without notice. Travel costs $15 more per person if purchased by telephone, or at an airport or city ticket office. Travel must take place between February 8, 2010 and March 23, 2010. Travel must be completed by March 23, 2010. Fares may not be available on all days or on all flights. Fares are most often found on midweek travel dates. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $100 per person at 1-800-JETBLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, 1-800-963-3014 if located in Jamaica, or at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.70 per domestic segment. A segment is a takeoff and landing. International fares also do not include government fees and taxes of up to $127.60 each way. Puerto Rico fares also do not*

include a US Departure Tax of $16.10 each way. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. A second bag fee of $30 applies. DIRECTV(r) service is not available on flights outside the continental US. Other restrictions apply. ©2010 JetBlue Airways

(b) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines, excluding premium coach products.

(c) DIRECTV(R) service is not available on flights outside the continental United States; however, where applicable in-flight movies are offered complimentary on these routes.

SOURCE JetBlue Airways

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