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-- Now offering 33 nonstop destinations from Boston, the most of any airline -- -- Second weekly flight to Jamaica will operate during the summer --

BOSTON, Jan 09, 2010 /PRNewswire via COMTEX/ -- JetBlue Airways (Nasdaq: JBLU) today celebrated its inaugural service between Boston's Logan International Airport (BOS) and Montego Bay's Sangster International Airport (MBJ) in Jamaica. The new flight will operate on Saturdays all year long and becomes JetBlue's 33rd destination from Logan, where the airline already offers flights to the most nonstop destinations of any carrier. In addition, from May 5 through Sept. 1, 2010, JetBlue will operate a second weekly flight (on Wednesdays) between Boston and Montego Bay for the summer. The new route complements the airline's daily connecting service to Montego Bay via New York/JFK and starting Feb. 8, 2010, via Orlando.
(Logo: http://www.newscom.com/cgi-bin/prnh/20090217/NY71475LOGO-b)

"This new service links two important parts of JetBlue's route map - Boston and the Caribbean," said Scott Laurence, JetBlue's vice president of network planning. "JetBlue is Boston's carrier of choice and the addition of this nonstop service to the popular Caribbean island of Jamaica adds another great destination for our customers."

"Jamaica is excited to continue its partnership with JetBlue as it launches service from Boston to Montego Bay," said Jamaica's Director of Tourism John Lynch. "With this new nonstop flight Bostonians will have more convenient options to fly to Jamaica, and at just four hours away it provides a perfect winter rescue."

JetBlue's schedule between Boston and Montego Bay:

Boston (BOS) to Montego Bay, Jamaica (MBJ) Depart - Arrive	Montego Bay, Jamaica (MBJ) to Boston (BOS) Depart - Arrive
11:55 a.m. - 3:45p.m.	4:45 p.m. - 8:53 p.m.

Customers interested in other sunspots this winter can take advantage of JetBlue's nonstop service from Logan to Aruba; Cancun, Mexico; Nassau, Bahamas; San Juan, Puerto Rico; Santo Domingo, Dominican Republic; and St. Maarten.

JetBlue already has plans to start service to its 34th destination from Boston: San Jose, California. Beginning March 13, 2010, the airline will operate daily nonstop service on the route. In addition, JetBlue has applied for authority from the U.S. Department of Transportation to offer nonstop weekly flights (on Saturdays) from Boston to Punta Cana, Dominican Republic starting May 8, 2010 (a).

JetBlue will continue to grow its service to Jamaica with the start of daily service between Montego Bay and Orlando on Feb. 8, 2010. Montego Bay will be JetBlue's 23rd nonstop destination from its growing Orlando focus city, and one of eight destinations offered by JetBlue from Central Florida to the Caribbean and Latin America, including Bogota, Colombia; Cancun, Mexico; Nassau, Bahamas; San Jose, Costa Rica; Santo Domingo, Dominican Republic; and Aguadilla, Ponce, and San Juan, Puerto Rico.

JetBlue offers Customers a host of premium amenities including a free first-checked bag, the most legroom in coach of any U.S. airline (b), 36 channels of complimentary DIRECTV(R) (c), more than 100 channels of XM Satellite Radio(R), and unlimited free snacks and drinks. For a small fee customers can upgrade to one of JetBlue's super-spacious Even More Legroom seats, which offer travelers 38 inches of seat pitch.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2009, the carrier ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the fifth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 60 cities with 650 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

(a) Route is subject to receipt of government operating authority.

(b) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines, excluding premium coach products.

(c) DIRECTV(R) service is not available on flights outside the continental United States; however, where applicable in-flight movies are offered complimentary on these routes.

SOURCE JetBlue Airways

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