JetBlue Expands in San Francisco Today

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- Now offering 11 daily flights from SFO -- More flights to Boston, Los Angeles, Long Beach, and New York -

SAN FRANCISCO, Jan 05, 2010 /PRNewswire-FirstCall via COMTEX/ -- JetBlue Airways (Nasdaq: JBLU) today kicks off an expansion of service at San Francisco International Airport by adding new flights to Boston, Long Beach, and New York. Together with its recently added nonstop service to Fort Lauderdale, and its daily service to Austin, Texas, JetBlue now offers travelers 11 convenient daily departures from SFO.
(Logo: http://www.newscom.com/cgi-bin/prnh/20090217/NY71475LOGO-b)

JetBlue has added two daily nonstop flights from SFO to its West Coast focus city at L.A.'s Long Beach Airport (for a total of five daily flights); a second daily nonstop flight to its focus city at Boston's Logan International Airport; and a second daily nonstop flight to the airline's acclaimed home at New York's John F. Kennedy International Airport Terminal 5.

JetBlue's San Francisco schedule

Destination	Added flights	Total daily departures
Austin, Texas	-	1
Boston	1	2
Fort Lauderdale, Fla.	-	1
L.A./Long Beach, Calif.	2	5
New York (JFK)	1	2
Total daily flights	4	11

In other Bay Area route changes, JetBlue today begins a fourth daily nonstop flight between Oakland and Long Beach, giving travelers more choice between L.A. and both the East Bay and the Peninsula. The airline also plans to begin a new route connecting San Jose with Boston -- the only nonstop service between Silicon Valley and New England -- effective May 13, 2010.

"JetBlue is proud to be expanding on success in San Francisco by expanding our schedule with more flights to Boston, L.A. and New York," said Scott Laurence, JetBlue's vice president of network planning. "Customers already prefer JetBlue for our spacious legroom, our in-flight entertainment options, and our unlimited free snacks and drinks -- and today we're happy to provide even more flight options for them to experience our award-winning service."

JetBlue offers Customers a whole host of premium amenities including the most legroom in coach of any U.S. airline (a), 36 channels of complimentary DIRECTV(R) (b), more than 100 channels of XM Satellite Radio(R), and unlimited free snacks and drinks. For a small fee ($10 each way from the Bay Area to Long Beach, $25 each way to Austin, or $40 each way to the East Coast) customers can upgrade to one of JetBlue's super-spacious Even More Legroom seats, which offer travelers 38" between seats.

Other New Bay Area Flights

Across the Bay, JetBlue today adds a fourth daily flight from Oakland to Long Beach. Also, beginning May, a daily San Jose to Boston will be added, to continue strengthening our Bay Area coverage.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2009, the carrier ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the fifth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue serves 60 cities with 650 daily flights. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

(a) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

(b) DIRECTV(R) service is not available on flights outside the continental United States; however, where applicable in-flight movies are offered complimentary on these routes.

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