jetBlue

Where's Wally the Green Monster Jetting? JetBlue and the Boston Red Sox Launch Sweepstakes for Fans in the Off-Season

Dec 14, 2009

Where's Wally the Green Monster Jetting? JetBlue and the Boston Red Sox Launch Sweepstakes for Fans in the Off-Season

- Where's Wally? Guess correctly each week through Jan. 31, 2010 at www.whereswallyjetting.com for the chance to win two roundtrip flights on JetBlue to any of its 32 nonstop destinations from Boston -

- Grand prize winner will receive four roundtrip flights, four Green Monster tickets to a 2010 Red Sox game and the opportunity to throw out the ceremonial first pitch (a) -

BOSTON, Dec. 14 /PRNewswire-FirstCall/ -- It's the off-season, and Wally the Green Monster has more ways to spend it on JetBlue Airways (Nasdaq: JBLU)! With 32 places to go and up to 68 daily flights from Boston, the leading airline at Logan International Airport and the Red Sox today announce the "Where's Wally Jetting?" sweepstakes at www.whereswallyjetting.com.

(Logo: http://www.newscom.com/cgi-bin/prnh/20090217/NY71475LOGO-b)

Today through Sunday, January 31, 2010, each week the Red Sox mascot, Wally, will leave clues to his whereabouts by posting a blog of his adventures from his current destination before jetting off to the next vacation spot. By correctly guessing where Wally is each week, fans will have the chance to win two round-trip flights from Boston to any of JetBlue's nonstop destinations served from Logan (a).

Additionally, all non-winning entries received throughout the seven weekly entry periods will be eligible to win one grand prize package that includes four round-trip JetBlue flights for travel from Boston to any nonstop destination and four Green Monster tickets to a 2010 regular season Boston Red Sox game, where the winner will have the opportunity to be introduced during the pre-game ceremonies and throw a ceremonial first pitch prior the start of the game (a).

"Everyone wonders what Wally does in the off season," said Marty St. George, senior vice president of marketing and commercial strategy for JetBlue. "Between cleaning up his locker, catching up on his mail and following the winter baseball meetings, he also takes the time to relax and enjoy jetting to JetBlue's 32 nonstop destinations from Boston."

To enter, residents of Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island and Vermont can complete an online form for one entry per week, or mail the entry to JetBlue (a). All online entries must be received by 11:59:59 PM EST on the deadline date:

Weekly Drawing	Entry Period (12:00:01 a.m. - 11:59:59 p.m.)	Weekly Drawing Date
#1	Dec. 14 - 20, 2009	Dec. 31,2009
#2	Dec. 21 - 27, 2009	Jan. 7, 2010
#3	Dec. 28, 2009 - Jan. 3, 2010	Jan. 14, 2010
#4	Jan. 4 - 10, 2010	Jan. 21, 2010
#5	Jan. 11 - 17, 2010	Jan. 29, 2010
#6	Jan. 18 - 24, 2010	Feb. 4, 2010
#7	Jan. 25 - 31, 2010	Feb. 11, 2010
Grand Prize	All non-winning entries (Week 1 - 7)	Feb. 15, 2010

In 2008, JetBlue announced a multi-year partnership with the Boston Red Sox, becoming the team's Official Airline and a partner of Fenway Park. With its recently announced 30 percent expansion from Boston, JetBlue and its growing base of 1,300 crewmembers will offer travelers more than 70 daily flights

by the summer of 2010. New service to Montego Bay, Jamaica begins January 9, 2010, its 33 nonstop destination served from Logan. The airline, which already offers service to the most nonstop destinations of any carrier from Boston, will also give a substantial boost to its Caribbean flight schedule effective May 3, 2010, offering departures from Logan to cities including Aruba; Cancun, Mexico; Montego Bay, Jamaica; and San Juan, Puerto Rico.

JetBlue's live in-flight entertainment system boasts 36 channels of free DIRECTV® programming and more than 100 channels of free XM Radio® at every comfortable leather seat. Customers can kick back and enjoy the live entertainment in JetBlue's spacious aircraft cabins, which offer the most legroom in coach of any U.S. airline (b). When looking to pamper themselves even further, customers can upgrade to a super-spacious Even More Legroom seat and enjoy 38" of seat pitch for just $10 to $40 extra each way depending on flight length.

About JetBlue Airways

JetBlue Airways is Boston's #1 airline, offering more nonstop destinations than any other carrier. The airline has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue currently serves 60 cities with 650 daily flights, and now offers codeshare service to Europe and beyond through its partner Lufthansa German Airlines. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit www.jetblue.com.

(a) NO PURCHASE NECESSARY TO ENTER OR WIN. Sweepstakes open only to residents of CT, MA, ME, NH, RI and VT, who are eighteen (18) years of age or older at the time of entry with a valid e-mail address as of 12/13/09. Eight (8) prizes will be awarded. Odds of winning depend on the number of eligible entries received for the applicable drawing. Enter online or by U.S. Mail. Limit six (6) entries per person/e-mail address, per entry period, regardless of method of entry. Non-winning eligible entries from one Entry Period will not carry-over into any weekly drawings for any subsequent Entry Period(s). Limit one (1) prize per person, family or household. Void outside of CT, MA, ME, NH, RI, VT and where prohibited. To enter any weekly Entry Period(s), enter by the deadline date(s) listed in the Official Rules. To enter for the Grand Prize Drawing, enter Online between 12/14/09 and 1/31/10 or by U.S. Mail between 12/14/09 and 2/1/10. See Official Rules, which govern, for complete details.

(b) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines.

SOURCE JetBlue Airways

JetBlue Corporate Communications, +1-718-709-3089, CorporateCommunications@jetblue.com, or JetBlue Reservations, (800) JET-BLUE (538-2583), TTY/TDD: 1-800-336-5530

Powered by SITECORE