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- More new flights for San Francisco arriving in January -

SAN FRANCISCO, Nov. 17 /PRNewswire-FirstCall/ -- Customer-focused JetBlue Airways (Nasdaq: JBLU) today begins the first-ever nonstop service between San Francisco and Fort Lauderdale, the first in a series of new JetBlue flights planned for San Francisco International Airport (SFO) this winter. To celebrate this new flight, JetBlue is offering a special $79 fare (a) for travel December 1, 2009 through February 28, 2010, blackout dates not included. Travel must be booked by November 18, 2009.

(Logo: *http://www.newscom.com/cgi-bin/prnh/20090217/NY71475LOGO-b*)

JetBlue's new daily flight between SFO and its focus city at Fort Lauderdale-Hollywood International Airport not only offers travelers a key link between the Bay Area and South Florida, but also provides new connecting options to top Caribbean destinations including Cancun, Mexico; Nassau, Bahamas; and San Juan, Puerto Rico.

San Francisco (SFO) to Fort Lauderdale (FLL)	Fort Lauderdale (FLL) to San Francisco (SFO)
Depart - Arrive	Depart - Arrive
11:30 p.m. - 7:40 a.m. (next day)	7:15 p.m. - 10:24 p.m.

-- All times local --

"JetBlue is thrilled to be offering customers more choice in travel with JetBlue's first service from Fort Lauderdale to San Francisco," said Scott Laurence, JetBlue's vice president of network planning. "Customers on this new route will enjoy not only the industry's top amenities, like the most legroom in coach (b) and unlimited free snacks and drinks, but also enjoy the warmth and spirit that makes the jetting experience so distinctive from what the other guys offer."

"JetBlue's decision to add a nonstop flight between the San Francisco Bay area and Fort Lauderdale is welcome news," said U.S. Sen. Bill Nelson of Florida. "I'm always glad to see new opportunities for people to come visit Florida."

By January, JetBlue will have nearly doubled service at SFO by adding two new daily nonstop flights to its West Coast focus city at L.A.'s easy-in, easy-out Long Beach Airport (for a total of five daily flights); a second daily nonstop flight to its focus city at Boston's Logan International Airport; and a second daily nonstop flight to the airline's traveler-friendly home at New York's John F. Kennedy International Airport Terminal Five.

JetBlue's new SFO - Fort Lauderdale route is operated with the Airbus A320, which offers Customers top amenities including the most legroom in coach of any U.S. airline (b), 36 channels of complimentary DIRECTV(R) (c), more than 100 channels of XM Satellite Radio(R), and unlimited free snacks and drinks. For a small fee (just $40 each way between San Francisco and Fort Lauderdale) customers can upgrade to one of JetBlue's super-spacious Even More Legroom seats, which offer travelers a sumptuous 38" between seats.

Overnight flights from San Francisco to the East Coast include JetBlue's complimentary Shut-Eye Service, featuring a Snooze Kit that includes earplugs and eyeshades, plus unlimited free snacks and beverages and a "good morning" hot towel service. Before arrival, customers are treated to Dunkin' Donuts coffee, fruit juice, and bottled spring water, allowing them to land refreshed and ready to start the day.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit *www.jetblue.com/promise* for details. JetBlue currently serves 60 cities with 650 daily flights, and now offers codeshare service to Europe and beyond through its partner Lufthansa German Airlines. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit *www.jetblue.com*.

(a) Travel must be booked by November 18, 2009, 11:59 PM MT. All fares are subject to change without notice. Travel costs $15 more per person if purchased by telephone, or at an airport or city ticket office. Fares require up to a 7-day advance purchase. Travel must take place between December 1, 2009 and February 28, 2010. Travel must be completed by February 28, 2010. Blackout dates for travel are between December 17, 2009 and January 4, 2010. Travel must take place on Tuesday, Wednesday, and/or Saturday. Fares may not be available on all days or on all flights. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $100 per person at 1-800-JETBLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, or at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.60 per domestic segment. A segment is a takeoff and landing. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. A second bag fee of $30 applies. DIRECTV(R) service is not available on flights outside the continental US. Other restrictions apply. ©2009 JetBlue Airways

(b) JetBlue offers the most legroom in coach, based on average fleet-wide seat pitch for U.S. airlines, excluding premium coach products.

(c) Based on free live content available on U.S. carriers. DIRECTV(R) service is not available on flights outside the continental United States; however, where applicable in-flight movies are offered complimentary on these routes.

SOURCE JetBlue Airways

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