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NEW YORK, Nov. 11 /PRNewswire-FirstCall/ -- JetBlue Airways (Nasdaq: JBLU - News) and Lufthansa today kicked off codeshare operations linking their two networks via Boston and New York. At a ceremony at New York's John F. Kennedy International Airport this afternoon, JetBlue CEO Dave Barger and Lufthansa German Airlines CEO Christoph Franz officially launched the new partnership as the airlines welcomed their first arriving customer from Europe.

The new relationship between JetBlue -- the leading airline at both JFK and Boston -- and Lufthansa -- Europe's #1 airline -- expands the reach of both carriers, giving customers more choice in travel and providing JetBlue customers with new access to Europe, Africa, the Middle East and Asia.

Worldwide connections to such popular destinations as Bangkok; Barcelona; Dubai; Johannesburg; Mumbai; Paris; Rome; and Tel Aviv are now available daily via Boston and New York/JFK, where customers transfer seamlessly between domestic JetBlue flights and transatlantic services operated by Lufthansa. JetBlue and Lufthansa intend to further expand their codeshare in 2010 by adding more JetBlue destinations to the agreement.

"Today's a great day for JetBlue customers as we begin to offer connections to an unbelievable array of worldwide destinations with Lufthansa," said Dave Barger, JetBlue's President and CEO. "Lufthansa's partnership with JetBlue is a significant endorsement of our airline's brand, our people, and our award-winning service."

Customers looking to purchase flights for JetBlue-Lufthansa codeshare flights may book online at www.jetblue.com, www.lufthansa.com, or through local and online travel agencies. Eligible U.S. destinations include Austin, Texas; Buffalo, N.Y.; Fort Lauderdale, Fla.; Fort Myers, Fla.; New Orleans; Pittsburgh; Raleigh/Durham, N.C.; Rochester, N.Y.; San Juan, Puerto Rico; Syracuse, N.Y.; Tampa, Fla.; and West Palm Beach, Fla.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2009, the carrier ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the fifth year in a row. Known for its sincere, personal service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit www.jetblue.com/promise for details. JetBlue currently serves 60 cities with 650 daily flights from focus cities in Boston, Fort Lauderdale, Los Angeles, New York, and Orlando.

About Lufthansa

One of the world's largest and most prestigious airlines, Lufthansa flies to 191 destinations in 78 countries, with hubs in Frankfurt, Munich, and with its recent acquisition of Austrian Airlines and SWISS -- Vienna and Zurich. From its 21 North American gateways, Lufthansa serves over 400 destinations in more than 100 countries. An industry innovator, the airline has long been committed to environmental care and sustainability, operating the most technically-advanced and fuel-efficient fleet in the world. Its long-haul fleet to and from North America includes the Boeing 747-400, as well as the Airbus A340-600, A340-300 and A330-300. Currently, Lufthansa has 170 aircraft worth more than $20 billion on order. It will be the largest European operator of the A380 and is also the launch customer for the new Boeing 747-8, the industries' two most fuel-efficient passenger aircraft. Known for its premium services, Lufthansa is currently investing $190 million in building new or upgraded lounge facilities across it worldwide network. In January 2009, it opened a three-story, U.S. flagship lounge at JFK Airport. For more information or reservations, visit www.lh.com.

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