JetBlue Airways Announces Major Expansion in Boston

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- 30% increase in Boston departures planned -- Schedule includes double daily service to four California cities -- 1,300 award-winning local crewmembers and counting -

BOSTON, Oct 29, 2009 /PRNewswire-FirstCall via COMTEX/ -- JetBlue Airways (Nasdaq: JBLU) today announces a major expansion of service from its focus city at Boston Logan International Airport. The airline, which already offers service to the most nonstop destinations of any carrier from Boston, plans to boost daily departures by 30% by summer 2010. With its expanded schedule, JetBlue and its growing base of 1,300 Boston crewmembers will offer travelers up to 78 daily flights to 33 top destinations.
(Logo: *http://www.newscom.com/cgi-bin/prnh/20090217/NY71475LOGO-b*)

Key schedule highlights:

* Two additional daily flights to Chicago/O'Hare (for a total of three)

* Two additional daily flights to Raleigh/Durham (for a total of three)

* One additional daily flight to Baltimore/Washington (for a total of five)

* One additional daily flight to Charlotte (for a total of three)

* One additional daily flight to Denver (for a total of two)

* One additional daily flight to Fort Lauderdale (for a total of four)

* One additional daily flight to San Diego (for a total of two)

* One additional daily flight to San Francisco (for a total of two)

* One additional daily flight to Washington/Dulles (for a total of seven)

* Four additional weekly flights to Santo Domingo, Dominican Republic (for a total of one daily)

* One weekly flight to Montego Bay, Jamaica (for a total of one weekly) (a)

* And more to come!

Flights and fares for JetBlue's expanded Boston service will be available on Wednesday, Nov. 4 at www.jetblue.com.

"Here at JetBlue we are officially declaring Summer 2010 the Summer of Boston," said Robin Hayes, Chief Commercial Officer for JetBlue. "Today's added flights represent an important next step in our commitment to offering Boston travelers the most robust schedule as well as the most destinations of any airline. Whether you're a road warrior or an occasional sun-seeker, JetBlue has a great fare and 78 great flights for you in Boston -- that's no small peanuts!"

"We cannot wait for next summer to get here," said Ed Freni, director of aviation for Massport, which owns and operates Boston Logan International Airport. "JetBlue's growth at Logan has been extraordinary and speaks to the strength of both the Boston market and the loyalty of JetBlue's customers."

All JetBlue flights from Boston are operated aboard spacious full-size jets and include premium amenities like unlimited free snacks and drinks, all-leather seating, the most legroom in coach of any U.S. airline (b), 36 channels of free DIRECTV(r) programming, more than 100 channels of XM Satellite Radio (c), plus the convenience of assigned seating and a free first checked bag.

Cape Air Connections

Customers traveling through Boston from most domestic destinations may also take advantage of convenient connecting service operated by JetBlue's marketing partner, Cape Air, to fly onward to some of New England's most beautiful destinations including Hyannis, Martha's Vineyard, Nantucket, and Provincetown, Mass., and Rutland/Killington, Vt. (d). Cape Air and JetBlue are co-located at Boston's Terminal C, offering travelers fast, same-terminal transfers.

A Revamped TrueBlue Program

Boston travelers will soon be able to reap the benefits of JetBlue's enhanced TrueBlue loyalty program, which is set to relaunch later this year. The revamped TrueBlue turns the traditional frequent flier model on its tail by changing the way points are earned and redeemed, offering customers a richer and more rewarding recognition for their loyalty. For more details visit *www.jetblue.com/trueblue*.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2009, the carrier ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the fifth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit *www.jetblue.com/promise* for details. JetBlue serves 59 cities with 650 daily flights. New service to Kingston, Jamaica starts on October 30. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit *www.jetblue.com*.

(a) Subject to receipt of government operating authority.

(b) Based on average fleetwide economy class seat pitch for U.S. airlines.

(c) Live satellite TV and radio programming is not available on flights outside the continental U.S.

(d) Service between Boston and Hyannis, Martha's Vineyard, Nantucket, and Provincetown, Mass., and Rutland/Killington, Vt. is operated by Cape Air.

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http://www.jetblue.com
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