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**- Offer valid on nonstop U.S.-originating flights network wide on October 31(a) -**

NEW YORK, Oct. 20 /PRNewswire-FirstCall/ -- JetBlue Airways (Nasdaq: JBLU) today reveals frighteningly low fares for travel this Halloween. On sale today only, every remaining seat on all nonstop U.S.-originating flights across the airline's entire network that depart on October 31, 2009 between 12:00 noon local time and 11:59 p.m. local time are on sale for $31(a). These low fares must be booked by 11:59 p.m. MT today, October 20, 2009. Book quickly before this deal vanishes forever!

(Logo: *http://www.newscom.com/cgi-bin/prnh/20090217/NY71475LOGO-b* )

"These fares are so low we think you'll scream for joy!" said Robin Hayes, Chief Commercial Officer for JetBlue Airways. "This is some ghoulish good luck for customers who want to travel this Halloween. Once in the air, you will be treated to a hair-raising good time with live entertainment, comfortable seats and friendly service. And don't forget you can check your first bag free of charge to easily accommodate all the goodies needed for a truly monstrous celebration!"

Additional information about these special Halloween fares is available at *www.jetblue.com/halloween*.

*About JetBlue Airways*

New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2009, the carrier ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the fifth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit *www.jetblue.com/promise* for details. JetBlue serves 58 cities with 650 daily flights. New service to Saint Lucia begins on October 26 and service to Kingston, Jamaica begins on October 30. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit *www.jetblue.com*.

*(a) Travel must be booked by October 20, 2009, 11:59 PM MT. Travel must take place on Saturday, October 31, 2009. Valid on all nonstop U.S. originating routes that depart between 12 noon, local time and 11:59 PM, local time on October 31, 2009. All fares are subject to change without notice. Travel costs $15 more per person if purchased by telephone, or at an airport or city ticket office. Fares may not be available on all days or on all flights. All fares must be purchased at time of reservation, and are one-way, nonrefundable, and nontransferable. Cancellations and changes can be made prior to scheduled departure for $100 per person at 1-800-JETBLUE (1-800-538-2583), TTY/TDD 1-800-336-5530, or at jetblue.com, with applicable fare adjustment. Cancellations are for a JetBlue travel credit only, which is valid for one year. If a reservation is not changed or canceled prior to scheduled departure, all money associated with the reservation is forfeited. Fares do not include Passenger Facility Charges of up to $9 each way, September 11th Security Fees of up to $5 each way and a Federal Segment Tax of $3.60 per domestic segment. A segment is a takeoff and landing. International fares also do not include government fees and taxes of up to $127.60 each way. Puerto Rico fares also do not include a US Departure Tax of $16.10 each way. All taxes and fees must be paid at the time of purchase. JetBlue reserves the right to deny boarding to passengers without proper documentation. A second bag fee of $30 applies. DIRECTV(r) service is not available on flights outside the continental US. Other restrictions apply. ©2009 JetBlue Airways*

SOURCE JetBlue Airways

JetBlue Corporate Communications, +1-718-709-3089, CorporateCommunications@jetblue.com; or JetBlue Reservations, (800) JET-BLUE (538-2583), TTY/TDD: 1-800-336-5530

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