Bikes Catch a Free Ride: JetBlue Airways Waives Bike Fees for Cyclists Participating in the LIVESTRONG Challenge Austin

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- $50 fee waived each way for travel to Austin between Oct. 21 and Oct. 28 (a) -

NEW YORK, Oct. 5 /PRNewswire-FirstCall/ -- Award-winning airline JetBlue Airways (Nasdaq: JBLU), an official sponsor of the LIVE*STRONG* Challenge Austin for the second straight year, is giving bikes a free ride in support of customers participating in the year's event. The airline's standard $50 bike fee will be waived each way for cyclists traveling roundtrip to Austin between Oct. 21 and Oct. 28, 2009 (a). The checked bike fees will be discounted at the airport upon presentation of the voucher, available at *WWW.LIVESTRONGCHALLENGE.ORG*.

(Logo: *http://www.newscom.com/cgi-bin/prnh/20090217/NY71475LOGO-b*)

Additionally, JetBlue will have a booth at the event on Sunday, Oct. 25 and crewmembers will also be participating in the event. The LIVE*STRONG* Challenge is the Lance Armstrong Foundation's signature fundraising event inspired by hope, courage and the perseverance of Lance and the 28 million people living with cancer worldwide. They take to the streets on bicycles and on their feet, uniting individuals to stand together to fight cancer. For more information, visit *WWW.LIVESTRONG.ORG*.

In addition to Austin and New York, its hometown city, JetBlue jets to some of the biggest cycling cities in the country, including: Chicago; Denver; Portland, Ore.; Richmond, Va.; Rochester, N.Y.; San Diego; San Jose, Calif.; San Francisco; and Seattle.

JetBlue offers nonstop service to Austin's Bergstrom International Airport from Boston; Fort Lauderdale, Fla.; Orlando, Fla.; New York/JFK; L.A./Long Beach; and San Francisco. Connecting service is also available between Austin and 16 other destinations.

About JetBlue Airways

New York-based JetBlue Airways has created a new airline category based on value, service and style. In 2009, the carrier ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the fifth year in a row. Known for its award-winning service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit *www.jetblue.com/promise* for details. JetBlue serves 58 cities with 650 daily flights. New service to Saint Lucia begins on October 26 and service to Kingston, Jamaica begins on October 30. With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit *www.jetblue.com*.

(a) Voucher must be presented at the check-in counter on both legs of the trip. Failure to do so will prevent you from receiving the waived fee .Bicycles are not accepted on flights to/from the Dominican Republic due to checked baggage size restrictions. Bicycles will be accepted in a hard-sided, padded case designed for bicycles. If not in a hard-sided case, bikes may be accepted with the handle bars secured sideways and the pedals removed and encased in plastic foam, a cardboard box or similar material to prevent damage. JetBlue cannot be liable for lost or damaged bikes.

SOURCE JetBlue Airways

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