JetBlue Receives Perfect Score on HRC's Corporate Equality Index

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- Airline recognized as one of America's Best Places to Work -

NEW YORK, Sept. 14 /PRNewswire-FirstCall/ -- JetBlue Airways (Nasdaq: JBLU) is proud to announce it has earned a top rating on the Human Rights Campaign's 2010 Corporate Equality Index and Best Places to Work survey, a leading indicator of companies' attitudes and policies toward lesbian, gay, bisexual and transgender staff and customers.

(Logo: *http://www.newscom.com/cgi-bin/prnh/20090217/NY71475LOGO-b*)

The New York-based airline scored a perfect 100 in the annual ratings, reflecting its commitment to making JetBlue a great place to work for all 12,000 of its crewmembers throughout the Americas.

JetBlue's high rating also recognized the airline's marketing and outreach efforts to the LGBT community. The airline proudly supports events and organizations of importance to its crewmembers and its customers such as the National Lesbian & Gay Journalists Association; the Gay Men's Domestic Violence Project and Harbor to the Bay in Boston; the Ali Forney Center in New York; and Pride celebrations in cities including Salt Lake City and Long Beach and Sacramento, Calif.

"JetBlue is honored to be on top of the Human Rights Campaign's Corporate Equality Index and to be recognized as one of its Best Places to Work," said Dave Clark, JetBlue's Chief People Officer. "JetBlue has always done things a little differently, from the embracing culture our crewmembers have created, to the warm welcome we extend to all customers, to the wide range of organizations we support. We are proud of HRC's recognition and committed to ensuring that JetBlue continues to be one of America's best companies to work at."

The Human Rights Campaign is America's largest civil rights organization working to achieve lesbian, gay, bisexual and transgender equality. By inspiring and engaging all Americans, HRC strives to end discrimination against LGBT citizens and realize a nation that achieves fundamental fairness and equality for all. For more information on its 2009 Corporate Equality Index visit *www.hrc.org/cei*.

About JetBlue Airways

JetBlue Airways has created a new airline category based on value, service and style. In 2009, the carrier ranked "Highest in Customer Satisfaction Among Low-Cost Carriers in North America" by J.D. Power and Associates, a customer satisfaction recognition received for the fifth year in a row. Known for its sincere, personal service and free TV as much as its low fares, JetBlue is now pleased to offer customers Lots of Legroom and super-spacious Even More Legroom seats. JetBlue introduced complimentary in-flight e-mail and instant messaging services on aircraft "BetaBlue," a first among U.S. domestic airlines. JetBlue is also America's first and only airline to offer its own Customer Bill of Rights, with meaningful and specific compensation for customers inconvenienced by service disruptions within JetBlue's control. Visit *www.jetblue.com/promise* for details. JetBlue currently serves 56 cities with 650 daily flights. The airline also intends to commence service to Barbados (October 1); Saint Lucia (October 26); and Kingston, Jamaica (October 30). With JetBlue, all seats are assigned, all travel is ticketless, all fares are one-way, and an overnight stay is never required. For information or reservations call 1-800-JET-BLUE (1-800-538-2583), TTY/TDD 1-800-336-5530 or visit *www.jetblue.com*.

SOURCE JetBlue Airways

Sebastian White, JetBlue Corporate Communications, CorporateCommunications@jetblue.com, +1-718-709-3089, or JetBlue Reservations, +1-800-JET-BLUE (538-2583), TTY/TDD: +1-800-336-5530, www.jetblue.com

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